

# HEALTHY FOOD FOR ALL COALITION

## JUNE MEETING NOTES

JUNE 16, 2015 | STOCKTON BLVD PARTNERSHIP

### OVERVIEW

The Healthy Food for All Coalition met on Tuesday, June 16, 2015 at the Stockton Blvd Partnership. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- Participants utilize Open Space Technology to communicate and collaborate on key issues related to their work;
- Participants consider creative ways to highlight their work during a fall Partner Activity Showcase;
- Participants understand and utilize opportunities for input on the Coalition agenda to discuss key issues that are important to them; and
- Participants are excited to engage in and leverage opportunities to collaborate!

### MAY ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting will begin by reviewing the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of June 16<sup>th</sup>.

## Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
<b>Existing Items</b>			
Follow up with Sac Food Bank re new distribution sites <sup>1</sup>	Shawn	May 19	In Progress/Ongoing ( <i>see below</i> )
Follow up with Community Center re possible WIC store <sup>2</sup>	Pastor Karen	March 17/ May 19	In Progress ( <i>see below</i> )
<b>New Items</b>			
Enlarge school map to inform Pathways Program <sup>3</sup>	Shannon/Rangineh	April 21/ Summer 2015	In Progress ( <i>see below</i> )
Explore creating a private FB group for Action Teams	Isaac	June 16/July 21	In Progress

### <sup>1</sup> Sac Food Bank's New Distribution Sites

Sac Food Bank and Family Services is now the official and sole provider for the Feeding America program in Sacramento. Shawn shared that he is working with food bank and mapping how to get donated fruit directly to food closets. He will continue to update the group as new developments arise.

### <sup>2</sup> Louise Perez Community Center WIC Store

Pastor Karen will report back in July as she was attending a meeting with the Community Center during the Coalition meeting. The purpose of her meeting with the Community Center is to determine the viability and feasibility of putting in a WIC store into the new community center. Should this development succeed, it could open the door to several different fruitful collaboration opportunities with the Coalition. Pastor Karen will attend the meeting and report back at the following Coalition meeting.

### <sup>3</sup> School Map for Pathways Program

During the April meeting, upon adding the Pathways Program as an official engagement criteria in the Neighborhood Roadmap [matrix], Coalition partners requested an enlarged school map to visually inform them about the schools that are connected to the Pathways Program. Partners also noted the need and interest in having additional maps that provided information about other engagement criteria including elected officials for each neighborhood, county vs. city boundaries, food access activities, etc. Rather than creating several separate maps, Shawn and Rangineh will be working with a small group of folks who they hope will help create one interactive, dynamic map that contains all of the aforementioned layers. Given the magnitude of the map in question, the map will likely take a few months to create. Shawn and Rangineh will keep the Coalition updated about what progress is being made. (*See "Neighborhood Roadmap Update" under Announcements for more info*)

## ANNOUNCEMENTS & RESOURCES

Prior to commencing the content portion of the meeting, the Coalition members provided the following updates and announcements:

- **Alchemist Fundraiser** (*Davida Douglas*): Everyone is welcome to attend the Alchemist CDC fundraiser taking place on Wednesday, June 17<sup>th</sup> from 5:00 – 8:00 PM at the Loehmann’s Plaza Chipotle.
- **Urban Farm Stand Grand Opening** (*Yisrael Family Farms*): The stand will officially be open Mondays from 4 PM – 7 PM June 22 – August 10. The stand will be located on 3161 San Rafael Ct. Sacramento, 95817.
- **County Urban Ag Ordinance** (*Shawn Harrison and Matt Read*): Shawn and Matt met with the County re the Urban Ag Ordinance. They also shared that Rancho Cordova is looking into urban ag.
- **Oak Park Sol Community Garden** (*Randy Stannard*): The next cooking class will take place on June 22<sup>nd</sup> @ 6:30 PM at Oak Park Sol Garden (located at 3733 Broadway). Oak Park Sol Community Garden is currently looking for Oak Park residents who are interested/available to attend. The first cooking class brought over 20 people together (point of celebration!).
- **We Digg it Home Garden Builds** (*Randy Stannard*): The first garden build will take place on June 28<sup>th</sup>.
- **Fruit Gleaning** (*Domini Allamano*): Stone fruit is in the process of being harvested.
- **HFAC Webpage** (*Rangineh Azimzadeh Tosang*): The new Coalition webpage was revealed during the last BHC grantee meeting. The site will be useful to save and share documents (e.g. meeting minutes) and will hopefully encourage people to begin using the sacbhc.org site more as well. The webpage has the capacity to be further tailored to meet the Coalition’s needs as some grantees have found the overall sacbhc.org site to be confusing.
- **Neighborhood Roadmap Update**: After the May meeting, Rangineh and Shawn reached out to a handful of folks to engage them in a discussion about creating an interactive map that can provide a helpful visual of the Coalition’s work, as well as help inform the group about the nine target neighborhoods. By being better informed about the neighborhoods (vis-à-vis elected officials, city/county jurisdiction, neighborhood associations, etc.) the goal is to return to the Neighborhood Roadmap tool later in the summer and begin identifying the next several target communities. The first mapping meeting will take place following the Coalition meeting and Coalition members are welcome to attend. (*Isaac encouraged the group to look at [www.weconnect.net](http://www.weconnect.net) for sample ideas of how resources should be mapped for Sac BHC*)
- **Industry Roundtable** (*Chanowk Yisrael*): Chanowk attended an Industry Roundtable discussion re Cap & Trade at the Landbase Institute. He shared that there is an interest to get agriculture into the “next steps”. Thus far there is about \$20 million in grant money for creating career pathways for young people.
- **Other Suggestions/Commentary**:
  - Create a private Facebook group for action teams and maybe BHC Grantees specifically

## OPEN SPACE TECHNOLOGY

Following announcements, participants were given an opportunity to create small group discussions on topics of their choice using Open Space Technology. The following are the topics and notes from the small group discussions that took place during the activity.

- **Topic: Building Volunteer Capacity** (*Discussion Lead: Isaac Gonzalez*)
  - What do we know about this topic?
    - Building your volunteer capacity will increase your effectiveness, give you credibility, and spread your message
  - What are we already doing around the topic?
    - Attend events, provide training, using communications tools (e.g. FB, internet)
    - Building a base – attend trainings to become better
    - Gleaning best ideas from each other
  - Where has it been easy to make progress?
    - Around a problem – getting people to be part of the story
    - Certain days of the week
  - What lessons have learned from success?
    - “Creating a hook” or “carrot”
    - Treating people really well
  - What lessons have we learned from challenges?
    - Matching our needs with volunteer abilities
    - Burnout/turnover
    - Not everyone is a good volunteer
- **Topic: Funding Methods** (*Discussion Lead: Nick Anicich*)
  - How to find grants?
    - Networks
    - Specific projects
    - Nonprofit resource center
    - Community Food Project Grant
    - Farm 2 School
    - Partner with Agencies

- **Topic: Funding Methods Continued**
  - How to find grants (continued)?
    - 1:1 visits with Foundations (invite orgs to visit, use pre-existing relationships, foundation to foundation [Kaiser, Sutter Health], co-op)
    - Career Pathways (Work based learning, Mary Kimbal [CFLB], ask Rubie, SETA – paid work experience, coordinated)
  - \*Bridging gap between SF/PS + SCUSD
  - Resources:
    - Kellog
    - Alice H20's Foundation
    - Wellness
    - Product
    - Christine Tien
    - Dinner
- **Topic: Neighborhood Food Networks (*Discussion Lead: Randy Stannard*)**
  - Oak Park Food Collaborative
    - Hold space – Location/time/date/name/website/FB/etc.
    - Outreach to residents (OPNA)
    - Draw out resident vision: projects, structure
    - Seed with existing projects
    - ID what is happening
    - Open space concept to ID where energy/interest is around food
    - Have a food event
    - Listen
    - Communications options
    - Smaller intimate groups: topic, geographically (neighborhood blocks)
    - Actions (curiosity, inspiration) as good way to find people
    - Word of Mouth – How to get people talking about this?
    - Resident led-directed
    - Visible activity
    - Constant communication
    - Show success action
    - Resident voice/story

## PARTNER SHOWCASE

Over the past five years, Coalition members have been working hard and accomplished several significant milestones. To this end, it was suggested that the Coalition consider coordinating a “Partner Showcase” as a way to share its accomplishments internally, as well as externally, in an effort to connect with the larger food access movement and leaders in the region. The showcase would be an opportunity for each partner to present highlights of their work from the last five years in front of key leaders in the BHC and beyond. Ideally, the event would be held in the fall (September or October) to coincide with the end of year five of the BHC initiative as well as other events (e.g. Farm to Fork, CA Small Farm Conference (early March 2016)). By coinciding with these other events, it would serve as an opportunity to engage other food access leaders who will already be in the area. Overall, participants were in favor of this idea pending further vetting and discussion.

## CLOSING REMARKS

In conclusion of the meeting, participants were encouraged to utilize the meetings to bring up issues/topics important to them by writing down agenda items, along with their name, on the “Future Agenda Items” board. The Coalition meetings are meant to serve as a space to make important connections and move collaboration forward. Participant input is key if the latter goal is to be achieved. Finally, the next Coalition meeting will take place on **Tuesday, July 21, 2015 from 10 AM – 12 PM** (location TBA).

## PARTICIPANTS

Name	Affiliation/Organization
Rangineh Azimzadeh Tosang	Solh Resolutions International
Shawn Harrison	Soil Born Farms
Nick Anicich	Edible Sac High
Tiffany Wilson	LPC Consulting
Randy Stannard	Soil Born Farms
Chanowk Yisrael	Yisrael Family Farm
Bridgitte Rivers	Alchemist CDC
Joany Titherington	Oak Park Farmers Market
Nailah Kokayi	Pacific Elementary School
Judith Yisrael	Yisrael Family Farm
Isaac Gonzalez	Access Sacramento
Dominic Allamano	Soil Born Farms
Hillary Hansen	Legal Services of Northern California
Bethany Daniels	McGeorge