

HEALTHY FOOD FOR ALL COALITION

OCTOBER MEETING NOTES

OCTOBER 18, 2016 | FRUITRIDGE COMMUNITY COLLABORATIVE

OVERVIEW

The Healthy Food for All Coalition met on Tuesday, October 18, 2016 at the Fruitridge Community Collaborative. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- **Revisit** target neighborhood activities and **update** the Coalition about key happenings;
- **Determine** the best way to continue the dialogue around increasing demand for healthy food;
- **Learn** about what is new and different about the 2016-2018 grant;
- **Provide** feedback on revised School Wellness Policy; and
- **Continue building** energy and momentum around supporting each other and working together as a coalition.

ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting begins with a review of the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of October 18th.

Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
Existing/Ongoing Items			
Mapping Tool Development ¹	Shawn + Team	April 21/ Fall 2015	In Progress/Ongoing (<i>see below</i>)
Share opening date (once it exists) for Maple Elementary ²	Rangineh	Sept 15/ TBA	In Progress
Follow up with Erik @ SFBFS re fruit distribution in the community ³	Shawn	Dec 15/Jan 19	In Progress
Discuss how Coalition members might inform the SFBFS's distribution process	Shawn & Mike (loop in Rosie & Davida)	TBA	In Progress
Action Items			

¹ Mapping Tool Development

No update at this moment.

² Maple Elementary Opening

The official grand opening for the rest of the site will likely take place in September 2016/October 2016.

³ Sacramento Food Bank and Family Services (SFBFS) Fruit Distribution

There is a new mobile vehicle, which the Food Bank will be utilizing at some of the school sites. The conversation has been happening, and this has been implemented in the next grant. This mechanism will be matched more specifically with the more active school sites, if not other Community sites. With this, the hope is to integrate 6 more sites in the mix with the intent of expanding distribution.

ANNOUNCEMENTS, RESOURCES, AND OPPORTUNITIES FOR COLLABORATION

Prior to commencing the content portion of the meeting, the Coalition members provided the following announcements, resources, and opportunities for collaboration:

Announcements

- **Sacramento Urban Ag Coalition** (*Katie Valenzuela Garcia*): On November 14th the County will make time to hear more about the Urban Agriculture Ordinance. So far there has been tremendous support from residents all over, especially those from District 1, 2, and 3. Coalition members who know of anyone interested getting involved with the SUAC in Districts 4 and 5 are encouraged to connect them directly with Katie. For more information, please contact Katie Valenzuela Garcia at Katie@vgconsulting.com.
- **NeighborWoods** (*Dominic Allamano*): The NeighborWoods program will kick off this fall with a number of tree planting events and trainings starting with a Fruit Tree Care Training on Saturday, December 3rd from 9 AM – 1 PM and Saturday, December 10th from 9 AM – 1 PM. For more information, please contact Dominic Allamano at dallamano@soilborn.org.
- **Sac Town Veg Fest** (*Glenn Destate*): The second annual Sacramento Veg Fest will take place on Saturday, January 28th at Sac High School. More details to come. In the meantime, for more information or questions, please contact Glenn Destate at sacveggie@gmail.com.
- **Neighborhood Dog Days** (*Alicia Doktor*): There will be a Neighborhood Dog Day on Sunday, November 6th from 9 AM – 12 PM at Colonial Heights Library (4799 Stockton Blvd, Sacramento, CA). The event will include free rabies and parvo shots, flea prevention, deworming, collars, ID tags, and more. The event will be a first come first served basis. For more information, please contact 4rfriends.mail@gmail.com.
- **Presentation Subcommittee Update** (*Rangineh Azimzadeh Tosang*): The Presentation Subcommittee will resume meeting to continue working on developing a presentation template that Coalition members can use to tell the story of their work. The Subcommittee was redirected to work with Imprenta Communications Group, a public affairs, campaign and ethnic marketing firm working with the BHC. Rangineh noted she will schedule a meeting with the Subcommittee members in the coming weeks to meet with the point person at Imprenta.
- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
 - Fruitridge Collaborative Meeting and Conference Rooms– To reserve space please contact Shakeya Bell at bhc@asianresources.org.
 - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at adoktor@saclibrary.org.

UPDATE ON EMERGING ISSUES

The Coalition has been successfully using the new meeting format for a few months. During the August meeting, several community-based issues began to emerge, which have the potential to be discussed beyond the Coalition level. However, Coalition members expressed their interest in further vetting the issues before inviting in additional stakeholders to discuss them. To this end, participants were asked to provide brief updates on the emerging issues. Below is a brief overview of each of the emerging issues as well as the status updates that were shared in October.

Issue	Overview	Status Update	Next Steps
Potential Avenues Neighborhood Association	Building a neighborhood association in the Avenues community has hit several bumps over the last few years for a number of reasons. Recently, Chris Puhule (Sacramento County) contacted Sharon Eghigian (NeighborWorks) and Katie Valenzuela Garcia (SUAC/SFPC) about potentially helping to start a neighborhood association.	No update	The group will move forward with the meeting and report back to the Coalition as appropriate.
Healthy Food City Ordinance	The HEAL Zone's Organizing Committee is looking at a Citywide ordinance to minimize over concentration of fast food. The process is still in the research phase and an update should be coming in the next month.	Heal Zone work has shifted due to SB 1000, which was recently signed by the Governor. It is a bill that would add an environmental justice element to the general plan; which includes healthy food access, as well as transportation, healthcare, and housing.	The conversation will continue at the HEAL Zone Organizing Committee and Katie will report back to the Coalition as progress unfolds.
Oak Park Food Collaborative	There are people focused on serving Oak Park who are working on food access issues. Currently, there are more opportunities for collaboration than are being leveraged and as a result, this group is specifically focused on collaborating on food access work in Oak Park.	No update	Set meeting with agencies and groups providing food access, nutrition education, and garden resources to Oak Park residents and bring them to the same table.
Gaps Tour	Karen Abrego (Senator Pan's Office) has been taking folks/students on a tour through the South Sacramento community and elevating gaps in community resources (e.g. medical facilities, grocery stores, etc.).	No update	Karen will report back and share updates with the group as needed.
Increasing Demand for Healthy Food	The focal point of this group's discussion has been answering the following questions: How do we increase demand for farmers market so they don't fail when they come in? How do you take a community that is lacking in [food] access and start at step 1? How do you know the right place to start? What is the assessment process? How do we best organize our work?	No updates	The group needs to flush this out internally and continue to discuss at the Coalition meetings. The interim goal is to continue discussing and eventually bring back to the Coalition for feedback and guidance.

NEIGHBORHOOD SNAPSHOTS

With the implementation of the new meeting format, the Coalition has not had a chance to reflect on how work is unfolding in each of the target neighborhoods. To this end, Coalition members were asked to reflect on the work they are doing in each of the target neighborhoods, and share what activities they are either directly involved with in those areas, as well as share what other activities they know are happening. The activity was meant to serve as a *snapshot* of the work happening across all the target neighborhoods, uplift opportunities to better collaborate, and note where there may be gaps. While participants were able to fill in their activities, unfortunately there was not time to fully reflect on the data (though a brief conversation did follow). Therefore, the reflection portion was tabled until the November meeting. Below is the data that came out of the activity, including the comments that followed the activity. Please note this activity was not meant to provide a comprehensive overview of ALL the food-access related activities happening in these neighborhoods, but rather a snapshot.

***Acronym Key** (Those directly involved in the activities are listed in the parenthesis)

- ✓ ACDC = Alchemist CDC
- ✓ AGENA: Avondale Glen-Elder Neighborhood Association
- ✓ BUG = Burbank Urban Garden
- ✓ CHL = Colonial Heights Library
- ✓ FCC = Fruitridge Community Collaborative
- ✓ LBHS = Luther Burbank High School
- ✓ NW = NeighborWoods (Partnership between Soil Born Farms, Sac Tree Foundation, & Sac Regional Conservation Corp)
- ✓ OPNA = Oak Park Neighborhood Association
- ✓ OPS = Oak Park Sol
- ✓ SBF = Soil Born Farms
- ✓ SFBFS = Sacramento Food Bank and Family Services
- ✓ SOPCA = South Oak Park Community Association
- ✓ SPF = Special Planning District
- ✓ YFF = Yisrael Family Farm

Fruitridge Manor	North & South City Farms	Lemon Hill	Avondale Glen-Elder (aka The Flats)	The Avenues & S. of the Avenues
<ul style="list-style-type: none"> • Monthly neighborhood meetings (Stephanie Francis) • NeighborWoods events (SBF) • Fruit Tree Gleaning (SBF) • Will C Wood School garden • Peter Burnett Elementary School & Mercy Housing Boulevard Court – <i>Food distribution</i> (SFBFS) • Iu Mien Community Services - <i>Partner Agency food distribution</i> (SFBFS) • NW event and free fruit, shade, and evergreen trees (NW) 	<ul style="list-style-type: none"> • NeighborWoods event @ Maple Elementary School (SBF) • New neighborhood group meeting (Katie/Sharon/La Familia) • Food literacy classes @ Susanne B. Anthony • Century Chapel and St. Patricks Academy – Partner agency food distribution (SFBFS) • Fruit Tree Gleaning (SBF) • S. City Farms 2017 Event @ Maple (NW) • S. City Farms free fruit, shade, and evergreen trees (NW) 	<ul style="list-style-type: none"> • Fruit Tree Gleaning Harvest Sites (SBF) • Ethel Baker School garden • Healthy retail store tour at Elder Creek Market (ACDC) • Farm stand • Food literacy classes • Emanuel United Methodist Church – Partner agency food distribution (SFBFS) • Free fruit, shade, and evergreen trees (NW) 	<ul style="list-style-type: none"> • Citrus harvest host site, fruit tree gleaning, and new harvest group (SBF) • AGENA monthly meetings • Garden builds (YFF) • Food literacy classes • Camellia Basic School garden • Neighborhood Harvest Group partnership development 2017 (SBF/ AGENA) • Citrus season event @ George Sims Center 2017 (SBF) • NW Event 2017 @ George Sims & Camelia Basic Elementary • Free fruit, shade, and evergreen trees (NW) 	<ul style="list-style-type: none"> • School garden @ Pacific (SBF) • MLK Neighborhood Association meetings (Katie) • WIC Store (Karen) • Pacific Elementary – Food distribution (Karen/SFBFS) • Citrus Harvest host site (SBF) • Gleaning sites (SBF) • Garden builds (YFF) • Fern Bacon School garden • Citrus season event @ Pacific (SBF) • Free fruit, shade, and evergreen trees (NW) • South of Avenues: LBHS garden, BUG, Ag Career Pathway dvlpmnt, Fern Bacon school garden

North Oak Park	Central Oak Park	South Oak Park	Colonial Heights	Colonial Manor
<ul style="list-style-type: none"> • Fruit Tree Gleaning Harvest Sites (SBF) • Regular OPNA meetings • Broadway Sol Community Garden (OPS) • Harvest North Oak Park (SBF/Edible Sac High) • Fruit Tree Gleaning/Citrus Harvest host site (SBF) • Oak Park Farmers Market • Garden builds (YFF) • Food literacy classes – food ed • SPD Change (OPNA) • Healthy retail/nutrition ed store tours & outreach @ Go Healthy Market (ACDC) • Adult nutrition education and Community garden (SFBFS) • All Nations COGIC, WellSpace Health at Oak Park Community Center – <i>produce distribution</i> (SFBFS) • Blessed Faith Ministries, City of Refuge, El-Shaddai World Ministries, Life Matters, New St. Bethel Baptist Church, Oak Park United Methodist Church, Shilo Baptist Church, Temple of Prayer, Wellspring Womans Center – <i>Partner agency food distribution</i> (SFBFS) • Oak Park Community Center City of Sacramento & Emergency Housing – <i>Commodities for the community – Food distribution</i> • MLK Day Special Event: Edible Sac High (2016, 2017) 	<ul style="list-style-type: none"> • Regular OPNA meetings • SPD Change (OPNA) • Gleaning sites (SBF) • 14th & MLK 1/3 –acre vacant lot “activation” (OPS, SBF, City of Sac) • Garden builds (YFF) • Food literacy classes – food education • Pansy Court Pocket Park (OPS, ACDC, YFF) 	<ul style="list-style-type: none"> • Trainings @ FCC (SBF) • Regular SOPCA Meetings • SPD Change (Katie) • Commercial Kitchen @ FCC (Serna/FF) • Changes to Stockton & Broadway (NA) • Food literacy classes – food education • Garden builds/activating FCC garden (YFF) • Monthly events/canvassing (SOPCA) • YFF Urban Farm • Oak Ridge Elementary School garden • GASBOL, Promise Land Ministries, Williams Memorial COGIC, Zion Temple Church of Christ, Wonderful Unlimited Production – <i>Partner agency food distribution</i> (SFBFS) • Sacramento Area Emergency Housing Family Shelter & Sacramento Area Emergency Housing Home at Last – <i>Food distribution</i> (SFBFS) • Harvest South Oak Park (SBF/YFF) • Fruit Tree Gleaning (SBF) • Harvest Leader Training and Fruit Tree Care (SBF) • Citrus Season Event TBA (SBF/YFF) 	<ul style="list-style-type: none"> • Citrus harvest host site/Gleaning (SBF) • YFF Healthy Living Classes (various) • Co-op community kitchen (Sac Natural Foods Co-op/Library) • Changes to Stockton & Broadway SPD • Garden builds (YFF) • Healthy retail/nutrition ed store tours & outreach @ Euro Market (ACDC) • SEED Library @ CHL • Monthly neighborhood meetings (Rose Cabral) • SPD Change • Community garden on San Francisco (Neighbors Rose & Tom) • Wonderful Unlimited Production – <i>Partner agency food distribution</i> (SFBFS) • Citrus season event @ Colonial Heights Library (SBF) 	<ul style="list-style-type: none"> • G7 – Partner agency food distribution (SFBFS) • Fruit Tree Gleaning Harvest Sites (SBF)

Neighborhood Snapshot Comments

- Still have questions about neighborhood boundaries → How are community members defining neighborhood boundaries?
- Is there a single-organizing point where the group can be working together?
 - Oak Park Food Collaborative as an example
 - Want to see more alignment with neighborhood associations and the existing activities (e.g. OPNA will be canvassing – don't want to duplicate events, can partner)
 - Other leveraging points are the schools and connecting with parents and sharing info
 - Layering services and collaborating across neighborhoods has led to greater communication
- If more activation happens, shared vision for neighborhood food systems can evolve
- We're working in neighborhoods but not always letting them direct us, let's sit down together with residents, allow them to direct our work
- We haven't made a point to identify existing gaps and work with them – this is where the conversation needs to be – like the idea of getting together with the existing groups
- Activation has happened – evolution of the work is to get imbedded and for there to be enough buy-in from schools and residents
- Don't have a game plan as a Coalition – can show up at neighborhood association groups and offer Coalition services/support with one central point person/representative
- SB 1000 makes it good timing to connect and leverage the synergy – thinking about messaging; residents are the audience
- Starting of Sac Urban Ag Coalition – outreached to residents initially
- Community Development Action Team's strategy has been to go to neighborhood association meetings
- Most members of HFAC are already attending other meetings – just need to present the work
- Disconnect between the people who are being sought to be served and the neighborhood associations; there is a group of people who don't feel enfranchised to go to neighborhood association meetings
- Our work is better, more folks may be willing to work with us and facilitate gaining allies
- Golden Circle → People don't buy what you do but rather why you do it; what are our beliefs?
- Underlying current = Not everyone's work is related directly to neighborhood associations but some audiences also differ; there may be some groups we are working with outside of neighborhood associations worth highlighting
- What if there was a 3rd space? → *Libraries Transforming Communities* curriculum asks: What are your aspirations as a community? What are the challenges? How can we address the challenges? At the library we're asking how we can listen better
- Needs to be a third group for residents that is just about food-access
- Language being used has to do with how people connect
- We need to listen rather than talk; not about being right/wrong but reaching people emotionally and feeling like its going to be impactful in their lives
- Where are we vs. where we were → in theory the residents would begin to take charge with help and support; sometimes you have to sell people on things
- If we went to AGENA and asked them if they want a grocery store, is anyone at the Coalition going to be able to help?
- Lots of misunderstanding about the food-system work

FEEDBACK ON REVISED DRAFT SCHOOL WELLNESS POLICY

The group was asked to provide feedback on the revised draft SCUSD School Wellness Policy, however due to a shortage of time they were not able to review the full policy and provide feedback. To this end, Robyn Krock (Valley Vision) provided the group with an infographic handout capturing key proposed policy changes. Participants was encouraged to send any questions or feedback to Robyn via email after the meeting. Robyn agreed to provide more info at greater length during the following meeting in November.

CLOSING REMARKS & REMINDERS

The **next Coalition meeting** will take place on **Tuesday, November 15th, 2016 from 10 AM – 12 PM at Fruitridge Collaborative (4625 44th Street), Room 11.**

PARTICIPANTS

	Name	Affiliation/Organization
1.	Rangineh Azimzadeh Tosang	Solh Resolutions International
2.	Shakeya Bell	Sac BHC Hub
3.	Allison Burke	LPC Consulting
4.	Shaina Meiners	Alchemist CDC
5.	Katie Valenzuela Garcia	Sacramento Urban Ag Coalition/Sacramento Food Policy Council
6.	Karen Strach	Sacramento Food Bank and Family Services
7.	Chanowk Yisrael	Yisrael Family Farms
8.	Randy Stannard	Oak Park Sol
9.	Susan Vitulli	The Food Literacy Center
10.	Todd McPherson	SCCSC
11.	Sharon Eghigian	NeighborWorks Sacramento
12.	Glenn Destatte	Sac Veggie Society/STVF/ECOS
13.	Dominic Allamano	Soil Born Farms
14.	Robyn Krock	Valley Vision
15.	Shannon Hardwicke	Soil Born Farms
16.	Tasha Pavlovich	UC Davis Graduate
17.	Isaac Gonzalez	Access Sacramento
18.	Alicia Doktor	Colonial Heights Library
19.	Shawn Harrison	Soil Born Farms
20.	Christine Tien	The California Endowment
21.	Hillary Hansen	Legal Services of Northern California