



Healthy Food for All Coalition Work Plan and Community Resource Directory October 2016-September 2018

Goal: To improve the overall health of BHC residents by increasing ACCESS to and EDUCATION about healthy food.

Strategies: Neighborhood activation, leveraging existing community hubs (e.g. schools, churches, community centers, etc.), and layering of services.

ORGANIZATION	CONTACT PERSON	PHONE	EMAIL	ACTIVITIES	NEIGHBORHOODS (Where activities are happening)	COMMUNITY RESOURCES
Alchemist CDC	TBA	TBA	TBA	 Secure 1 new store partner per year for conducting store tours Continue working with 3 existing store sites for store tours, as well as offer technical assistance and promotional support – store sites include: Go Healthy Nutrition Store East West Foods Euro Market Elder Creek Conduct a minimum of 18 store tours with a minimum of 100 total participants per year, with purchasing incentives to introduce residents to healthy food options Arrange tours where there are identified existing under-utilized healthy food options 	 North Oak Park The Avenues Colonial Heights Lemon Hill/ Avondale Glenn Elder 	 Store Tours with purchasing incentives for residents Cal Fresh pre- screening and application assistance
Burbank Urban Garden (B.U.G)	Todd McPherson	831-334-0453	todd-mcpherson@scusd.edu	 School Garden/Farm Program 	■ 95823	 Gardening site to host event

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Colonial Heights Library	Alicia Doktor	916-277- 2188	adoktor@saclibrary.org	 Seed Library Read & Feed Garden Host Harvest Sacramento program/gleaning in Jan/Feb Yisrael Family Farms programs (Aug. – Dec. 2016) Sacramento Natural Foods Co-op Community Kitchen (SeptDec. 2016) *More programs planned for Feb. 2017 	Colonial Heights (Also serving Oak Park, South Oak Park, & other BHC Neighborhoods)	 Seed Library Read & Feed Garden Programs: Food/ Nutrition gardening
Food Literacy Center	Susan Vitulli OR Ana Caracccio	916-549- 7204 OR 916-204- 8084	susan@foodliteracycenter.org ana@foodliteracycenter.org	 Sacramento Food Film Festival Weekly 45 minutes Food Literacy Classes @ the following elementary schools: Oak Ridge Ethel I. Baker Ethel Phillips Susan B. Anthony Camellia Basic Pacific St. Hope PS7 Leataata Floyd Spring 2017: Bret Harte Elementary, Library programs TBD, Community events ongoing 	 South Oak Park Lemon Hill South City Farms The Avenues Colonial Heights 	 Food Literacy Academy Family cooking classes @ Oak Park Sol Elementary- aged food literacy classes Opportunities for guest chefs, farmers, and speakers

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Growing Together (Soil Born Farms)	Shannon Hardwicke	916-719-1949	sacgardenchica@gmail.com	 ■ Garden Classes – Nutrition Education, Seasonal Food education at: Pacific Elementary – 15 classes Ethel Baker Elementary – 12 classes Oakridge Elementary – 12 classes Camellia Basic – 10 classes Will C Wood – afterschool 1x a week Fern Bacon – 2x a week Cooking Experiences – Each school will get three this year (experience serves 3 classes/9 classes per site) Monday Field Trips to the Farm offered to Growing Together Schools (Will serve 600-900 students) 	 South Oak Park The Avenues Glen Elder (aka The Flats) 	 School Garden Support Teacher training Cooking Policy work
Harvest Sacramento (Soil Born Farms)	Dominic Allamano	916-833-9801	dallamano@soilborn.org	 Harvest Group Leader Training Fruit Tree Care Training Fruit Tree Gleaning Neighborhood Led Harvest Groups 	 South Oak Park South Oak Park All neighborhoods North Oak Park, South Oak Park, AGENA, open to any neighborhood 	 Harvest Leader Training Neighborhood Harvest Group Startup Fruit Tree Care Training
				Citrus Harvest Events	 North Oak Park, South Oak Park, Colonial Heights, AGENA, The Avenues 	 Free Trees - fruit, shade, evergreen (95824 only) Free vegetable
				■ NeighborWoods Tree Planting	• 95824 zip code (AGENA, Fruitridge Manor, Lemon Hill, Avenues, South City Farms)	& herb seeds

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NeighborWorks HomeOwnership Center Sacramento Region	Sharon Eghigian and Joany Titherington	916-452-5356 ext. 2217	sharon@nwsac.org and farmersmarket@nwsac.org	 Conduct feasibility study in partnership with U.C. Davis Medical Center to determine the capacity of the Oak Park Farmers Market to take over management of the weekly farmers market on Thursdays at the U.C. Medical Center. Increase the average weekly number of Cal-Fresh customers by 20% and increase the volume of weekly EBT sales by 10% through providing and promoting a dollar for dollar EBT match. Continue working with CA WIC Dept. to strengthen partnership btwn Farmers Market and WIC Farmers Market Coupon program to increase WIC participation at the Market. Increase the average weekly number of vendors by 15% to add more types and choices of produce and other healthy food through outreach to vendors Provide \$5 incentives "Market Bucks" coupons for up to 50 customers each week to increase consumption of fruits and vegetable through weekly special incentives and information on seasonal produce. Provide \$5 incentives "Kids Buck" coupons for up to 25 children each week to encourage young people to make their own choices to increase consumption of fruits and vegetables Host info and resource booths at 20 markets Provide new local Chef cooking demonstrations with recipes featuring seasonal local produce at 6 Markets. Post recipes and nutritional information weekly on the Facebook page Provide physical activities (e.g., yoga, Zumba) at 20 markets to attract new customers and promote increased physical activity for current customers. Hold monthly "Skill Swaps" at the Market for residents to learn about gardening topics. 	■ Oak Park	■ The Oak Park Farmers Market partners with many other BHC funded organizations and other local partners to provide cooking demonstrations, nutrition education, skill swap presentations, special activities, resource booths, etc.

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Oak Park Sol	Randy Stannard	530-204-8082	rstannard@oakparksol.org	 Neighborhood Activation Fund (minigrant funds available to residents for community benefit projects) Broadway Sol Community Garden (located in North Oak Park):	 North/Central Oak Park South Oak Park AGENA (hoping to work in this neighborhood with the Neigh. Association and Harvest Sac) 	 Dollars from Activation Fund Free training via Activation Academy Mentoring and support for land access projects Free cooking and gardening classes at Broadway Sol Volunteer, internship, board positions available.
Sacramento Food Bank and Family Services	Karen Strach	916-925-3240 ext. 3404	kstrach@sacramentofoodbank.org	 Establish fresh produce distribution at 3 to 5 school or community sites proximate to school garden locations using mobile produce van Include nutrition and health information at secondary and primary distribution sites Provide fresh produce to existing food closets (schools, community centers, churches, etc) in the BHC along with capacity building technical assistance where needed to ensure proper storage and distribution of perishable healthy food Demonstration garden in North Oak Park 	 North/Central Oak Park South Oak Park North City Farms South City Farms Colonial Heights Colonial Manor Lemon Hill The Avenues Fruitridge Manor 	 Fresh produce distributions Nutrition and health information Provide fresh produce to existing food closets Capacity-building technical assistance re proper storage of perishable food Nutrition education

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Sacramento Urban Ag Coalition	Katie Valenzuela Garcia	530-574-1657	Katie@vgconsulting.org	 Expand City ordinance to remove restrictions on sales activities and animals Complete County ordinance, including Urban Ag Incentive Zone Identify vacant lots with owners that are interested in the Urban Ag Incentive Zone Explore creation of "start-up fund" for new farmers Promote SUAC and HFFA through farm tours, website development, meetings, and other events; provide TA/mentor opportunities for new farmers 	 City/County wide, emphasis on BHC 	• Technical Assistance/ mentor opportunities for new farmers
Senator Dr. Pan's Office	Karen Abrego	916-262-2904	Karen.abrego@sen.ca.gov	 Grocery give-away @ Pacific Elementary School: 3rd Friday @ 8:30 AM Grocery give-away @ Ebenezer Christian Center: 3rd Tuesday @ 1 PM 	■ The Avenues	■ Grocery Give Aways
Valley Vision	Robyn Krock	916-325-1630	robyn.krock@valleyvision.org	 Revising/updating the SCUSD School Wellness Policy including facilitating Coordinated School Health Committee, community outreach to get community input, presentations and infographic, presentation to school board, working with the district to develop administrative regulations, and community outreach for implementation Working with SCUSD to create a resource center of nutrition and garden related educational/curricular materials 	■ All within SCUSD	• SCUSD Coordinated School Health Webpage

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WayUp Sacramento	Rubie Simonsen	916-320-1727	rsimonsen@cityofsacramento.org	 Turning 1920 34th Ave (old City of Sacramento Tree Nursery) into a working urban farm, that provides workforce development opportunities to high school aged youth. Community Garden at Oak Park Community Center Founding OPCC Resident Advisory Empowering residents to be a part of decision making at OPCC 	■ Mangan Park ■ Oak Park	 Tool lending library Health/Eating related classes Workforce Development Locally grown food (focused on greens, lettuce, and herbs) Open/Green Space Farm to School related learning
Yisrael Family Farm	Chanowk Yisrael	888-487-9494	chanowk@yisraelfamilyfarm.net	 20 gardens completed per year Project GOOD: 6 weeks during summer for 2-3 days per week Community Tool Shed Gardening Classes (3-4 per year) Cooking Classes (3-4 per year) Host Farm tours and community groups Create Green Space at GROW Garden/FCC for continued engagement and community education around a healthier lifestyle Continue to partner with and participate with SUAC Open and operate an urban farm stand upon the passing of Sac County Ordinance Continue partnership with Alchemist to offer Market Match at urban farm stand South Oak Park Harvest Group: Continue to conduct local harvest as needed and continue to have a presence at the yearly MLK Harvest day 	 North/Central Oak Park South Oak Park Colonial Heights The Avenues Avondale Glen Elder (aka The Flats) 	 Garden Builds Gardening Classes Community Tool Shed Cooking Classes Farm tours

*Backbone Organizations and **Supporting Services

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**Legal Services of Northern California	Hillary Hansen	916-551-2150	hhansen@lsnc.net	■ TBA	■ TBA	• TBA
**LPC Consulting	Tiffany Wilson	916-448-8026	tiffany@lpc-associates.com	■ Data analysis and evaluation	■ N/A	■ N/A
*Soil Born Farms	Shawn Harrison	916-363-9685	sharrison@soilborn.org	 Strategic guidance and oversight of Healthy Food for All Coalition Co-facilitation of monthly Healthy Food for All Coalition meetings 	■ N/A	■ N/A
*Solh Resolutions International	Rangineh Azimzadeh Tosang	916-347-0538	rangineh@solhresolutionsinternational.com	 Co-facilitation of monthly Healthy Food for All Coalition Point of contact for Coalition related communications Subcommittee coordination 	■ N/A	■ N/A