Building Healthy Communities Evaluation
Overview of presentation

- Why are we collecting data
- Brief review of the evaluation logs
- Sneak peek at year four evaluation data
Why collect log data

- Track resident engagement
- Track youth engagement
- Steps to community change
Drivers of Change
Drivers of Change

People Power
Youth Leadership
Partnerships
Narrative Change
Collaboration
People Power: 2020 Goals

- Increase by 30% the number of residents actively organizing on health issues.

- Develop community organizing efforts that engage at least 200 adult residents in public decision-making processes in support of BHC in each of the 14 sites by March 2014.
Youth Leadership: 2020 Goals

- Engage 1,000 more young people in organizing on health issues
- Youth organize and leverage their power
- Form health advocacy teams of at least 50 youth to bring youth voice to policymakers in each of the 14 sites by March 2014.
What we aim to describe

- **Services provided (SP):** providing information, instructions, skill-building, referrals

- **Planning Products (PP):** results of planning activities, forming committees, plans

- **Community Action (CA):** action taken to mobilize community or bring about changes in the community.

- **Community Changes (CC):** new or modified programs, policies, practices
CONTINUUM OF RESIDENT & YOUTH ENGAGEMENT

BHC Initiative, South Sacramento

SERVICES PROVIDED
Events designed to provide information, instruction, and skill development to people in the community

PLANNING PRODUCTS
Results or products of planning activities with a group

COMMUNITY ACTION
Advocacy or action to bring about change at the policy, practice, or program level

COMMUNITY CHANGES
Change in policy, practice, or programs facilitated by BHC initiative with impact on the community

Criteria:
- Services or communication to educate, inform, enhance skills, provide support
- Sponsored or facilitated by BHC initiative grantees, partners
- Occurred and ongoing
- Delivered to BHC community members beyond or external to BHC initiative

Criteria:
- Identified products or residuals of planning
- Completed
- Occurred with individuals who are part of BHC initiative

Criteria:
- Something occurred (not just planned)
- Included community members beyond or external to BHC initiative
- Advocacy actions resulted in change
- Actions related to BHC initiative goals, objectives

Criteria:
- Something occurred (not just planned)
- Included community members beyond or external to BHC initiative
- Actions related to BHC goals, objectives
- Represents advocacy for new/modified programs, policies, practices
- Actions facilitated by BHC initiative grantees, partners
Resident Involvement

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Youth 18 and under

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S. Sac BHC Community Indicators

- **Health Happens with Prevention:**
  Health care for all

- **Health Happens in Schools:**
  Health in every school

- **Health Happens in Neighborhoods:**
  Health in Every Neighborhood
Community Indicators by Work Group Focus Areas

- **Prevention:** Health Access: Health insurance enrollment

- **Schools:** Youth Development: Suspensions, expulsions; student access to healthy food

- **Neighborhoods:** Land Use: Physical improvements (e.g., pedestrian and bicycle routes); health equity via *Healthy Food for All* gardens, urban agriculture policy and practice

- **Community Engagement:** People power, increased capacity for advocacy, inclusionary, structures and pathways to mobilize
Prevention: Health Insurance Enrollment and Access to Care

81% of BHC area residents have health insurance

Source: 2008-2012 American Community Survey 5-Year Estimates; n=78,075
Kindergartners from BHC Schools with Immunizations

Source: California Department of Public Health (based on n of about 1,000 per year)
Access to Health Care

- Youth Visited Doctor in Last Year: 87%
- Adult Visited Doctor in Last Year: 76%
- Visited Dentist in Last Year: 81%
- Delayed Getting Prescription Drugs or Medical Care in the Last Year: 31%

*Source: 2009 California Health Interview Survey; expect update between now and 2020*
Schools: Improve social-emotional & health practices

Adjusted Dropout Rate Comparison

Source: California Department of Education
Schools: Improve social-emotional & health practices

Adjusted Graduation Rates

Source: California Department of Education
Schools: Improve social-emotional & health practices

Graduation Rates for Hiram Johnson HS by Race/Ethnicity

Source: California Department of Education
Percent of 5th Graders meeting 4-6 physical fitness areas

Source: California Department of Education
Schools: Improve social-emotional & health practices

Percent of 7th Graders meeting 4-6 physical fitness areas

Source: California Department of Education
Schools: Improve social-emotional & health practices

Percent of 9th Graders meeting 4-6 physical fitness areas

Source: California Department of Education
Neighborhoods: Physical Improvements & Health Equity

Source: 2013 Mercy General Hospital Community Health Needs Assessment
Neighborhoods: Physical Improvements & Health Equity
Neighborhoods: Physical Improvements & Health Equity

Source: Regional Transit
Neighborhoods: Physical Improvements & Health Equity

29% of BHC adults ate fruits and vegetables 3 or more

31% of BHC children ate fruits and vegetables 5 or more

Source: 2009 California Health Interview Survey
Neighborhoods: Physical Improvements and Health Equity

- 78% of BHC adults ate fast food less than three times in a week.
- 82% of BHC children ate fast food less than three times in a week.

Source: 2009 California Health Interview Survey
Neighborhoods: Physical Improvements and Health Equity

11% of Sacramento adults participated in volunteer work to address community problems in the past. 82% of Sacramento youth participated in volunteer work or community service in the past.

Source: 2009 California Health Interview Survey
Community Indicators: Trends over Time

- Measures of collective grantee work at community level, over time
- Alignment with TCE goals and S.Sac Work Group priorities or focus areas
- Will add or change indicators on request; will be in Year 4 Report (soon coming!)
- Will complement this data (10,000’ perspective) with program and project level data and findings (on the ground)