

# HEALTHY FOOD FOR ALL COALITION MEETING NOTES

FEBRUARY 17, 2015 | STOCKTON BLVD PARTNERSHIP

## OVERVIEW

The Healthy Food for All Coalition met on Tuesday, February 17, 2015 at the Stockton Blvd Partnership. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- Participants understand and leverage a Coalition Communications Protocol as a tool to elevate awareness about their collective work in the community;
- Participants develop a roadmap to strategically guide in which neighborhoods the Coalition will work during the next five years;
- Participants recognize the opportunity inherent in the ever-growing Coalition toolkit; and
- Participants are motivated to leverage the toolkit to increase the breadth and depth of their work.

## JANUARY ACTION ITEM REVIEW

During the January meeting, Coalition members provided useful feedback about ensuring that activities and action items do not happen in isolation. To this end, Coalition members were encouraged to utilize the collective work plan to continuously identify opportunities for collaboration so that activities do not happen in isolation. A new structure will also go into affect starting in February whereby Coalition co-facilitators (Shawn Harrison & Rangineh Azimzadeh Tosang) will help track and ensure accountability around action items. Coalition members were also asked to remain diligent in tracking action items for which they are responsible as part of a collective accountability effort. The new structure will call for starting each meeting with a review of action items from the previous month, and concluding each meeting with a review of new action items. Items will remain on the list until they are completed. To model the new structure, the February meeting began by reviewing January Action Items. The following are the January Action Items and their status as of February 17<sup>th</sup>.

## Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
<b>Existing Items</b>			
Work Plan Update	Rangineh	Jan. 20/ Feb. 20	Almost Complete
*Glossary of Terms: Review revised definitions for “community engagement” and “collaboration”	Davida/Dominic and Sharon/ Pastor Karen	Jan. 20/ Feb. 17	Complete ( <i>Coalition approved revised definitions – see below</i> )
* Review of “Who is Missing” List	Coalition	Jan. 20/ Feb. 17	In Progress ( <i>invitations are still being made – see below</i> )
Invite Nialah from Pacific Elementary to HFAC Mtg	Shannon	Jan. 20/ March 17	In Progress
Invite Jesse Ryan to HFAC Mtg	Alberto	Jan. 20/ NA	Complete
*Get update on status & capacity of Louise Perez Center	Pastor Karen	Jan. 20/ NA	Complete ( <i>see below</i> )
Develop sustained presence @ PES food distribution site	Todd + Other HFAC Members	Jan. 20/ March 17	In Progress
Revise GIS Activity Map to show central hubs/locations	Tiffany	Jan. 20/ March 17	In Progress
<b>New Items</b>			
Follow up with Sac Food Bank re new distribution sites	Shawn	February 17/ March 17	In Progress

### \*Glossary of Terms

During the January meeting, it was brought to the Coalition’s attention that several key terms were being used in different ways. To remedy future confusion, Coalition members were put into small groups and asked to draft definitions for each term in question. The purpose of creating a collective definition was two fold: 1.) To ensure a shared understanding of these frequently used terms, and 2.) To clarify the terms for evaluation purposes. The two terms were “community engagement” and “collaboration”. Feedback was given on the initial drafts and volunteers from both teams agreed to integrate the feedback and showcase a revised definition during the February meeting, which they did. The Coalition voted to approve the revised definitions meaning that the Coalition agrees to talk about each term with this new definition in mind moving forward. A third term, “layering of services”, was brought to the Coalition by Shawn Harrison in January and also reviewed. The final definition of **all three terms** is included here for convenience.

- ❖ **Layering of Services** means.... *a collaborative approach to addressing a single activity or objective. For example, if the objective is to build home gardens, partners examine that activity and apply their expertise to best ensure maximum impact. In this specific example, expertise is needed around building the garden, recruiting participating homeowners, providing ongoing education and technical assistance, helping with social media, encouraging youth engagement, or offering other related resident level support services that complement the work. In other words, a single activity or service is supported by a follow up activity or service (so on and so forth) with the intent of building the community’s capacity to access healthy food.*

❖ **Community Engagement** is.... *working with, and not for, residents by empowering people through training, education, support, authentic listening, and opportunities for resident leadership.*

❖ **Collaboration**

- **Philosophical Definition (How we will approach collaboration):** *Collaboration includes more than groups and/or services. It builds relationships, fueled by communication and trust for greater common goals; which yields are greater than the sum of its parts.*
- **Practical Definition (What collaboration is):** *Collaboration is working actively together to meet a mutually defined impact and/or goal.*
- **Collaboration Guidelines (How to start collaborating):**
  - Set/define mutual goals [\*Use S.M.A.R.T criteria] (Ask: *What are we trying to accomplish?*)
  - Create a communication strategy (Ask: *How will we communicate? How often? Through which mediums?*)
  - Identify accountability mechanisms (Ask: *How will we make sure we do what we said we would do?*)
  - Set success indicators (Ask: *How will we know if we were successful?*)

**\*Review of “Who is Missing” List**

Several months ago, the Coalition identified a list of key stakeholders they deemed important to participate in, or at minimum be informed about, Coalition meetings and activities. To this end, a “Who is Missing” List was created and individual members agreed to extend personal invitations to these stakeholders to either begin attending the meetings, or be added to the outreach/distribution list. The following is a list of the stakeholders and Coalition members who agreed to extend invitations to them by the March Coalition meeting.

Invitee	Affiliation	Meeting or Distribution List	Coalition Member	Status
Greg King	Always Knocking	Add to Distribution List	Christine	Added
Amelia or David	ACCE	Attend Meeting	Davida	TBA
Jacqueline Rodriguez	SCUSD	Attend Meeting	Shawn	Will Attend
Bill Maynard	City of Sacramento	Add to Distribution List	Randy	Added/Invited
Stella	Sol Collective	Add to Distribution List	Alberto	Added/Will Attend
??	McGeorge School of Law	TBA	Sharon	TBA
Katie Campbell	UC Davis Med Center	Add to Distribution List	Sharon	Will Attend
Brandon Pugh	Neighborhood Assoc. Rep	TBA	Dominic	Need to Invite
Tom or Amanda	Colonial Heights Library	Attend Meeting	Randy	Will Attend
Maria Alvarez	City of Sacramento, District 6	Attend Meeting	Randy	Added/Invited
Brook Murphy	Sac State Environmental Dept.	Add to Distribution List	Todd	Need to Invite
Daniel/TBA	Boys & Girls Club Lemon Hill	Add to Distribution List	Randy	TBA
Stephanie Francis	Fruitridge Manor Neigh. Assoc.	TBA	Davida/Isaac	Need to Invite
Kristen Keisel	Sac State Food Economics	Add to Distribution List	Robyn	Need to Invite
Jim Cooper	Jim Cooper’s Office	Attend Meeting	Pastor Karen	Need to Invite

### \*Louise Perez Community Center Update

Pastor Karen provided an update on the Louise Perez Community Center located in the southwest corner of the BHC on MLK Jr. Blvd in the Avenues community. After speaking with the Center's Board Chair, Maricela, Pastor Karen shared that the Center wants to have more use of the building and will be changing their name to the "Community Resource Center" to make sure that it will reflect the resources and needs of the community. The WIC Staff will be shifting from Broadway to the Center in the Avenues. In other news, the Center has also experienced a few break-ins recently bringing to light larger safety concerns.

## REVIEW OF COMMUNICATIONS PROTOCOL

As the Coalition continues to move forward and expand the breadth and depth of its work, it becomes more and more important for Coalition members to have a consistent narrative of how the work is being done, and how it is being talked about. To this end, a document outlining basic messaging for the Coalition was drafted and presented to participants during the meeting. Participants were asked to review the document, which they then voted to adopt as the primary reference point for how they will communicate information out about the Coalition (and its work) moving forward. Please see below for the messaging document, which includes edits made during the meeting:

The **Healthy Food for All Coalition** (*also known as the "Food Access Action Team"*) is part of the Sacramento Building Healthy Communities (SBHC) Initiative and is funded by The California Endowment. The Coalition is:

- **Comprised of resident and local agency leaders focused** on improving access to and education about healthy food in the South Sacramento target area.
- **Tasked with creating and executing coordinated food access strategies** throughout the entire SBHC area over a 10-year period.
- **Improving access to healthy food by engaging youth and adults** in a variety of complementary activities that positively impact the built environment, shape public policy, increase economic activity, foster community engagement, and improve healthy eating as well as advance community health.
- **Utilizing activities that are wide-ranging and constantly evolving.** They include development of: school garden programs, home and community gardens, small urban farms, healthy food retail options, mobile market food distributions, fruit tree gleaning and planting programs, urban agriculture policy and regional food system plans, and cooking and nutrition education.
- **Committed to layering services among partners** to bring complementary skills and resources to increase the impact of any single activity or goal.
- **Leveraging other funding partners** in order to maximize outcomes for improving access to and education about healthy food.
- **Creating systemic change** that extends beyond the original ten year SBHC Initiative.

## NEIGHBORHOOD ROADMAP: PART I

Since its inception, the Coalition has had the intention of focusing its food access activities in several neighborhoods throughout the BHC target area. In order to deepen its work in existing neighborhoods, as well as successfully enter into new ones, the Coalition needs to think strategically about how to engage target communities moving forward. To this end, participants engaged in a multipart activity with the ultimate aim of creating a neighborhood roadmap that will inform the way the Coalition strategically engages new communities. The first step in developing this roadmap called for the participants to identify neighborhood clusters in communities that are currently engaged and have the potential to be engaged. Clusters were defined as areas where a hub of food access activities are already taking place. As a result, **nine neighborhood clusters were identified**, which included: North/Central Oak Park, South Oak Park, City Farms, Colonial Manor, Lemon Hill, Avenues, Colonial Heights, Fruitridge Manor, and Glen Elder.

## NEIGHBORHOD ROADMAP: PART II

The second step in developing the roadmap called for participants to consider the criterion for determining a community's "ripeness" for food access engagement activities. In other words, how will the Coalition know if and when conditions are right for food access activities to be successful in a given community? Without criteria to inform the right conditions, food access activities, and more importantly the community, may not be set up for success. In response to the question, participants came up with the following initial criterion. Essentially, **a community will be ripe for engagement when the following elements are in place:**

Needs Assessment	Infrastructure	Resident Leadership
<ul style="list-style-type: none"><li>• Map Assets (physical, social, other)</li><li>• Data on needs: <a href="http://www.citydata.com">www.citydata.com</a></li></ul>	<ul style="list-style-type: none"><li>• Institutions as communication points</li><li>• Active event space</li><li>• Available community center</li></ul>	<ul style="list-style-type: none"><li>• Identified residents as liaisons</li><li>• 3-5 active resident groups</li><li>• Neighborhood Watch</li><li>• Connectors (i.e. active resident leaders)</li><li>• Successful neighborhood organizations</li></ul>

*\*Due to time constraints, parts three and four of the roadmap activity were postponed until the March meeting*

## ANNOUNCEMENTS & RESOURCES

The next Coalition meeting will take place on [Tuesday, March 17, 2015 from 10:00 AM – 12:00 PM](#) at Pacific Elementary School, PDC Room (located at 6201 41<sup>st</sup> Street) during which the neighborhood roadmap activity will be complete. The agenda for the meeting will be sent out the week prior to the meeting. Partners are kindly requested to remember to extend invitations to invitees listed on page 3 to the March meeting.

## PARTICIPANTS

Name	Affiliation/Organization
Sharon Chandler	Yes2Kollege
Isaac Gonzalez	Access Sac/BHC
Rangineh Azimzadeh Tosang	Solh Resolutions International
Shawn Harrison	Soil Born Farms
Dominic Allamano	Soil Born Farms
Tiffany Wilson	LPC Consulting
Christine Tien	The California Endowment
Glenn Destatte	ECOS – Food Justice Committee
Todd McPherson	SCCSC/Mack Road Partnership
Matt Read	Urban Ag Coalition
Asoka Ishiura	SETA/SCUSD & EGUSD
Nick Anicich	Edible Sac High
Hillary Hansen	Legal Services of Northern California
Sharon Eghigian	NeighborWorks
Alberto Mercado	Sac BHC
Karen Abrego	Ebenezer Christian Center/Senator Dr. Richard Pan's Office