

HEALTHY FOOD FOR ALL COALITION FEBRUARY MEETING NOTES

FEBRUARY 16, 2016 | FRUITRIDGE COMMUNITY COLLABORATIVE

OVERVIEW

The Healthy Food for All Coalition met on Tuesday, February 16, 2016 at the Fruitridge Community Collaborative. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- **Determine** if the refined scope of the showcase proposal is in alignment with the group's will;
- **Affirm** the coalition's new approach to moving forward the work at a neighborhood level; and
- **Reflect** on Quarter 1 and determine how lessons learned and best practices can inform work in Quarter 2.

ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting will begin by reviewing the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of February 16th.

Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
Existing/Ongoing Items			
Mapping Tool Development ¹	Shawn + Team	April 21/ Fall 2015	In Progress/Ongoing (<i>see below</i>)
Share opening date (once it exists) for Maple Elementary ²	Rangineh	Sept 15/ TBA	In Progress
Follow up with Erik @ SFBFS re fruit distribution in the community ³	Shawn	Dec 15/Jan 19	In Progress
New Items			
Identify target audience members for Coalition presentations	Coalition Members	Feb 16/Mar 15	In Progress

¹ Mapping Tool Development

During the April meeting, upon adding the Pathways Program as an official engagement criteria in the Neighborhood Roadmap [matrix], Coalition partners requested an enlarged school map to visually inform them about the schools that are connected to the Pathways Program. Partners also noted the need and interest in having additional maps that provided information about other engagement criteria including elected officials for each neighborhood, county vs. city boundaries, food access activities, etc. Rather than creating several separate maps, a small group of folks will work together to create one interactive, dynamic map that contains all of the aforementioned layers. Given the magnitude of the map in question, it will likely take a few months to create. **Update:** Isaac Gonzalez (Mapping Team co-lead) offered to connect Shawn and the Coalition with Sergio Cuellar at UC Davis who is already working on a robust mapping tool through the UC Center for Regional Change.

² Maple Elementary Opening

916 Ink's Imaginarium is now open at Maple but the official grand opening for the rest of the site will likely take place in March 2016.

³ Sacramento Food Bank and Family Services (SFBFS) Fruit Distribution

During harvest time, a few approaches are taken in distributing the fruit. SFBFS is tasked to take over 200 food closets and is beginning to target the partners in the area where the gleaning is mostly happening. The food is being packed and sent to the neighborhoods where the gleaning is happening. The distribution will include other food besides fruits. Residents can continue to go on their regular day of produce distribution.

ANNOUNCEMENTS, RESOURCES, AND OPPORTUNITIES FOR COLLABORATION

Prior to commencing the content portion of the meeting, the Coalition members provided the following announcements, resources, and opportunities for collaboration:

Announcements

- **School Garden Symposium** (*Todd McPherson*): The School Garden Symposium will take place Saturday February 27th from 9:00 AM – 5:30 PM and Sunday February 28th from 9 AM – 12:30 PM at Luther Burbank High School. The event will include 40 workshops and a network of talented people. To register and for more information on the School Garden Symposium, please visit <https://www.SoilBorn.org/>.
- **New Garden Build** (*Todd McPherson*): There was a new garden built at Woodbind Elementary School. For more information about the garden, please contact Todd McPherson at todd@sccsc.org
- **Pacific Elementary Orchard Replanting Event Report Back** (*Shannon Hardwicke*): The Pacific Elementary Orchard Replanting Event attracted over 125 volunteers who helped gleaned about 2500 pounds of fruit. A butterfly habitat was created amongst many other activities. It was a huge success with many helping hands from the community.
- **Sacramento Veggie Festival Event Report Back** (*Glenn Destatte*): The Sacramento Veggie Festival event attracted over 1100 participants. It was a huge success and the Rivercat mascot, Dinger, was very popular.
- **BHC Convening** (*Christine Tien*): Change Lab and Urban Ag Coalition's proposals were accepted for the BHC Convening in April and they will present at the convening which will take place April 15-17 in Los Angeles.
- **EBT Families Focus Group** (*Sharon Eghigian*): NeighborWorks received funding from the USDA to create a focus group to increase participation in Oak Park Farmers Market for families who receive EBT and have never been to a farmers market. The funding helps understand what is standing in the ways for these families. For more information, please contact Sharon Eghigian at Sharon@nwsac.org.
- **Artistic Board Ups** (*Sharon Eghigian*): NeighborWorks of America recently gave NeighborWorks Sacramento funding to do artistic board ups of vacant buildings. There have been a total of 21 vacant homes done with some taking place in the county, however most are in the Oak Park area. They hope to extend it into other areas of Sacramento. For more information, please contact Sharon Eghigian at Sharon@nwsac.org.
- **"Can You Dig This" Film Screening** (*Judith Yisrael*): There will be a film screening for the movie "Can You Dig This" on Thursday, March 24, 2016 at 6:30 PM at The Guild Theater. Tickets can be purchase through <http://gathr.us/screening/14282>. If any youth are interested in attending, BHC is supporting the event and can sponsor tickets. For more information, please contact Judith Yisrael at Judith@yisraelfamilyfarm.net.
- **We DiggIt Urban Garden Build day!** (*Judith Yisrael*): The first garden build of the season will be on Sunday, March 13th from 9:00 AM to 3:00 PM located at Stockton Blvd and 8th Avenue. Members are welcome to join! For more information, contact Judith@Yisraelfamilyfarm.net.

ANNOUNCEMENTS, RESOURCES, AND OPPORTUNITIES FOR COLLABORATION CONTINUED

- **Food Bank Gardening Classes** (*Shawn Harrison*): Soil Born Farms will be coordinating the Sacramento Food Bank and Family Services' gardening classes. The classes serve as a good opportunity to work with others who offer different skills sets and tools related to gardening (e.g. aquaponics via GreenTech). For more information, please contact Shawn Harrison at Sharrison@soilborn.org.
- **Special Thanks from Food Literacy Center** (*Susan Vitulli*): The Food Literacy Center would like to thank the Coalition members who came out and sent letters in support of the FLC becoming the manager of the 2.5 acre farm that is part of the Floyd Farm's Project.
- **Sacramento Urban Ag Coalition Update** (*Matt Read*): The Coalition received the proposal back from the County and found that they retained most of the original content with a few minor tweaks. The Coalition is now in the process of reviewing the edits and developing advocacy strategy and is open to working with anyone who might be interested. For more information, please contact Matt Read at matthewevanread@gmail.com.
- **Ethel Baker Elementary Garden** (*Shannon Hardwicke*): There will be a school garden ribbon cutting ceremony at Ethel Baker Elementary as well as an orchard planting event at Peter Burnette on the same day: Saturday, April 30th (time TBA). The Ethel Baker event will include a health fair at the same time as the ribbon cutting ceremony and the Principal, Amber Carter, will be coordinating partners and vendors accordingly. The Peter Burnette event will be more volunteer-based and focused on the orchard planting. Given the difficulty of attending (and supporting the coordination of) two separate events on the same day, input and feedback is welcome about how to approach handling the simultaneous events. To provide feedback or to participate in the health fair, please contact Shannon Hardwicke at sacgardenchica@gmail.com.

Resources

- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
 - Fruitridge Collaborative Meeting and Conference Rooms– To reserve space please contact Diane Truong at bhc@asianresources.org.
 - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at adoktor@saclibrary.org.

SHOWCASE SUBCOMMITTEE REPORT BACK

Earlier in the month, the Showcase Subcommittee met to take the planning of the showcase to the next level of detail. During the February Coalition meeting, Subcommittee member, Judith Yisrael, shared what the Subcommittee came up with, which included a refined version of the event program and identification of the “Task Teams” that would be involved. The Subcommittee planned as much as it could at the subcommittee level, and the event was then turned over to the Coalition to determine 1) if the refined scope of the showcase proposal is in alignment with the group’s will to move forward, and 2) if there is capacity to begin coordinating the Task Teams. The questions led to a robust discussion among Coalition members who considered whether the same outcome of informing stakeholders about the Coalition’s work, could be achieved through a different means. One suggestion was to move away from an event and instead create a presentation that all Coalition members would be able to present to different stakeholders. To support this idea, a new “Presentation Subcommittee” would be created to develop core messaging to describe the group’s collective work and then get feedback from the larger Coalition before presenting to stakeholders. This option would also allow the Presentation Subcommittee to use part of the work done by the Showcase Subcommittee to develop the core messaging. The Coalition (at large) was also encouraged by one participant to consider who the target audiences would be and then ensure that the messaging is consistent and adaptable enough to approach stakeholders, residents, and/or funders. It was also noted that it would also be incumbent upon the Coalition to also consider what aspect of the Coalition’s work the various stakeholders would be most interested to hear.

To bring the group to a more formal decision, they were asked to do a *Fist-to-Five Vote resulting in the majority of members voting in favor of temporarily postponing the Showcase Event, and moving forward with creating a presentation that is representative of the Coalition’s work over the last five years. Please see below for a break down of the votes. The Coalition also decided to come to the March meeting with a few suggestions for target audience members. Finally, to help guide the idea forward, a new Presentation Subcommittee was formed and made up of the following volunteers: Sharon Eghigian, Shannon Hardwicke, Todd McPherson, Rosie Cerna, and Shawn Harrison. The purpose of the new subcommittee will be to:

- Identify the appropriate target audiences as well as their needs/“asks” of them (with help from the Coalition at large)
- Develop core messaging (including a feedback component via the intent of the World Café in the original Showcase program)
- Practice presentations
- Present to targeted stakeholders

Fist-to-Five Vote Results

Proposal: Temporarily postpone the Showcase Event and move forward with creating a presentation that is representative of the Coalition's work over the last five years.								Average Score
Scale	0	1	2	3	4	5	Abstain	
# of Votes	0	0	0	(6)	(7)	(2)	(0)	3.73

**Fist-to-Five Vote: A voting method in which each participant holds up anything from a fist to five fingers in order to indicate where they fall on a scale of agreement with the proposed idea. The scale is an informal way of quickly assessing a group's general sentiment toward a chosen topic. The scale breaks down as follows: Fist = Cannot move forward with the idea presented; One = Can move forward but with strong hesitation or concern; Two = Can move forward but with some hesitation or concern; Three = Can go in either direction, not necessarily for or against the idea; Four = Will move forward in support of the idea; Five = Will move forward in strong support of the idea.*

NEIGHBORHOOD ROADMAP AFFIRMATION

Last month the Coalition had an in depth discussion about the way it would choose to move into new neighborhoods moving forward. Given that the decision was made with only a few minutes left in the meeting, co-facilitators Rangineh Azimzadeh Tosang and Shawn Harrison wanted to take a few minutes to review the two-part decision and to answer any clarifying questions. The two-part decision was to:

1. **Use an organic approach** when going into new neighborhoods which means moving into areas where work/activities are organically bubbling up (*the Neighborhood Roadmap matrix will no longer be used, but the criteria will serve as a guiding document*)
2. **Expand the Coalition's focus zone** from Pacific to include Ethel Baker & Maple Elementary (*activities will still continue in other areas of the BHC, but the focus of layering of services will be in this expanded focused zone*)

Shawn Harrison noted that despite the new focus zone, work in the other BHC areas would not stop. After reviewing the decision, the group decided to move forward with their original decision.

QUARTER I REFLECTION

After affirming their decision, participants were given an opportunity to review and reflect on the activities that took place during the first quarter of the fiscal year. The purpose of the reflection was for participants to glean best practices and lessons learned from the previous quarter into their work in the current and future quarters. The activity was also meant to draw attention to any areas where the Coalition needs to be cautious and/or aware of new developments as they move forward. Participants were asked to *self-select* into one of three activity themes (Production, Education, or Distribution) based on the *primary intent* of their main activity or activities. The idea of conducting the reflection by themes was for participants to identify best practices/lessons learned that were specific to their type of activity and would therefore serve in a more relevant and applicable way than a broader, general large group reflection. Please see the following page for a snapshot of the Coalition's reflections, including groups' key take aways.

QUARTER I REFLECTION CONTINUED

Education		Access		Production
<i>Grantees: Green Tech, Soil Born Farms, Food Literacy Center, Sac Veggie Society, Pacific Elementary/SCUSD, and Sac Chinese Community Service Center/Burbank High School</i>		<i>Grantees: Alchemist CDC, UC SAREP, Neighbor Works</i>		
Accomplishments <ul style="list-style-type: none"> Started donating food to food bank, and connected with schools (<i>Green Tech</i>) Conducted classes in 7 schools (<i>Food Literacy Center</i>) Work day with 100 people and local leaders; monthly parent meetings; connected with farm leadership (<i>Luther Burbank</i>) Parent participation; staff and admin support (<i>Pacific Elementary School</i>) Took on a new campus; increased participation on campuses (<i>Soil Born Farms</i>) Event planning collaboration (<i>Sac Veggie Society</i>) 	Setbacks/Barriers <ul style="list-style-type: none"> Time Money Vandalism Administrative...bottle necks Language Internal politics 	Accomplishments <ul style="list-style-type: none"> Gleaning (Harvest Sac) – more harvests, volunteers and improved distribution Oak Park Farmers’ Market – focus group Store tours – 3 tours completed 	Setbacks/Barriers <ul style="list-style-type: none"> Potential store partner changed ownership Store owner personalities and priorities 	<i>*No participants self-selected into this group</i>
Opportunities <ul style="list-style-type: none"> Overcoming vandalism Community engagement Strategize/reflect Relationships – trust (inclusion) Collaboration Communication – tell the story 	Caution Points <ul style="list-style-type: none"> Communication/messaging/listening Sustainability – plans long term 	Opportunities <ul style="list-style-type: none"> Implementation of Urban Ag Ordinance – more urban farmers, opportunities to connect to corner stores or set up farm stands Building partnerships around vacant lot re-use (gardens/farming) Edible landscape/forests potential with new neighborhood revitalization efforts (Franklin Blvd, etc.) Potential to connect with <i>Fight for \$15 Campaign</i> to improve food systems workers- healthy food becomes affordable 	Caution Points <ul style="list-style-type: none"> Keep an eye on most effective “bang for your buck” (\$ & time) 	

QUARTER I REFLECTION CONTINUED

Education <i>Grantees: Green Tech, Soil Born Farms, Food Literacy Center, Sac Veggie Society, Pacific Elementary/SCUSD, and Sac Chinese Community Service Center/Burbank High School</i>	Access <i>Grantees: Alchemist CDC, UC SAREP, Neighbor Works</i>
<p>*Key Take Away(s): <i>“Asking: What are the long terms visions of the work we are doing and what are the long term plan? Communication is a key point. Knowing what everyone is doing and being clear of what is the long-term plan of the activities. Make sure people understand what you do so they can carry the work in other ways. Vandalism can be in all the categories. It was an opportunity to bring the community together and a caution point because we do not want it to happen again. Communication is also a big point. Communication can also be partner with partner, community with the community, people who can either make or break us. Communicate with them in an effective way so they can understand our work.”</i></p>	<p>*Key Take Away(s): <i>“Harvest Sacramento made some big strides. Urban Ag ordinance, partnerships opportunities, etc. Be careful of our time and money. We need more people in our access groups.”</i></p>

CLOSING REMARKS & REMINDERS

The **next Coalition meeting** will take place on **Tuesday, March 15, 2016 from 10 AM – 12 PM at Fruitridge Community Collaborative (4625 44th Street), Room 11.**

PARTICIPANTS

	Name	Affiliation/Organization
1.	Rangineh Azimzadeh Tosang	Solh Resolutions International
2.	Diane Truong	Sac BHC Hub
3.	Tiffany Wilson	LPC Consulting
4.	Shawn Harrison	Soil Born Farms
5.	Glenn Destatte	Sac Vegetarian Society
6.	Susan Vitulli	Food Literacy Center
7.	Davida Douglas	Alchemist CDC
8.	Shosha Capps	UC SAREP
9.	Christine Tien	The California Endowment
10.	Todd McPherson	SCCSC
11.	Sharon Eghigian	NeighborWorks Sacramento
12.	Matt Read	Sac Urban Ag Coalition
13.	Isaac Gonzales	Access Sacramento
14.	Judith Yisrael	Yisrael Family Urban Farm
15.	Shannon Hardwicke	Soil Born Farms
16.	Nailah Kokayi	SCUSD/SSHS/Pacific
17.	Robyn Krock	Valley Vision
18.	Paul Trudeau	Green Tech
19.	Hilary Hansen	Legal Services of Northern California
20.	Joe Delgado	Alliance of Californians for Community Empowerment
21.	Rosie Cerna	Sacramento Food Bank and Family Services