

# HEALTHY FOOD FOR ALL COALITION

## SEPTEMBER MEETING NOTES

SEPTEMBER 15, 2015 | STOCKTON BLVD PARTNERSHIP

### OVERVIEW

The Healthy Food for All Coalition met on Tuesday, September 15, 2015 at the Stockton Blvd Partnership. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- Participants consider how evaluation findings and recommendations might be better leveraged and integrated into their current and future activities;
- Participants provide feedback for a new mapping tool; and
- Participants are excited to continue engaging in and leveraging opportunities to collaborate!

### AUGUST ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting will begin by reviewing the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of September 15<sup>th</sup>.

## Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
<b>Existing/Ongoing Items</b>			
Follow up with Sac Food Bank re new distribution sites <sup>1</sup>	Shawn	May 19/(See Status)	In Progress/Ongoing ( <i>see below</i> )
Mapping Tool Development <sup>2</sup>	Shawn + Team	April 21/ Fall 2015	In Progress/Ongoing ( <i>see below</i> )
<b>New Items</b>			
Send out quarterly check-in info, work plan template, & 2014-2015 work plan	Rangineh	August 18/ Sept 2	Complete
Integrate “Collab Café” time into mtg agenda	Rangineh	August 18/ Sept 15	Complete
Research farmer incentives used in other farmers’ markets	Sharon	August 18/ Sept 15	In Progress
Speak with other Market Managers to assess potential partnerships	Todd	August 18/ Sept 15	Complete
Talk with Center for Land-based Learning re farmer rotation program	Todd	August 18/ Sept 15	In Progress

### <sup>1</sup> Sac Food Bank’s New Distribution Sites

Sac Food Bank and Family Services is now the official and sole provider for the Feeding America program in Sacramento. Shawn shared that he is working with food bank and mapping how to get donated fruit directly to food closets. He will continue to update the group as new developments arise.

### <sup>2</sup> Mapping Tool Development

During the April meeting, upon adding the Pathways Program as an official engagement criteria in the Neighborhood Roadmap [matrix], Coalition partners requested an enlarged school map to visually inform them about the schools that are connected to the Pathways Program. Partners also noted the need and interest in having additional maps that provided information about other engagement criteria including elected officials for each neighborhood, county vs. city boundaries, food access activities, etc. Rather than creating several separate maps, Shawn and Rangineh will be working with a small group of folks who they hope will help create one interactive, dynamic map that contains all of the aforementioned layers. Given the magnitude of the map in question, the map will likely take a few months to create. Shawn and Rangineh will keep the Coalition updated about what progress is being made.

## ANNOUNCEMENTS, RESOURCES, AND OPPORTUNITIES FOR COLLABORATION

Prior to commencing the content portion of the meeting, the Coalition members provided the following announcements, resources, and opportunities for collaboration:

### Announcements

- **Legal Clinic** (*Matt Read*): A legal clinic covering the Urban Ag Incentive Zone will be taking place on Tuesday, September 22<sup>nd</sup> at 3030 U Street at 6 PM. Attorneys will be on hand to answer questions and food will be provided by Yisrael Family Farms. For more information, please contact Matt Read at [mathewevanread@gmail.com](mailto:mathewevanread@gmail.com).
- **Burbank Community Work Day** (*Todd McPherson*): A community work day will take place on Saturday, October 24<sup>th</sup> from 8 AM – 2 PM. Given that Burbank will be hosting the spring garden symposium, the work days are an even more important opportunity to get the site ready for the symposium while involving people as much as possible. The work day will be open to the public and organizations that are interested in being showcased are encouraged to attend. Finally, work crews that are available to work on a different day can be accommodated and will have lunch provided. For more information, please contact Todd McPherson at [todd@sccsc.org](mailto:todd@sccsc.org).
- **TomKat Ranch Visit** (*Simeon Gant*): Green Tech is taking youth to visit TomKat Ranch in Pescadero, which promotes healthy food. The goal is to expose young people to ranching without pesticides. There is still room for more youth (ages 13-19) or adults who are interested in participating. The visit will take place Thursday, September 24<sup>th</sup> and all participants are asked to meet at Gerber High School at 9 AM with a departure time scheduled for 9:30 AM. Participants will return from the Ranch at 4:30 PM. For more information or to sign-up, please email Simeon Gant at [simgant@gmail.com](mailto:simgant@gmail.com).
- **Vegetarian Sac Town Festival** (*Glenn Destatte*): The festival will take place on January 30, 2016 at the Serna Center and will be incorporating an art demonstration component. There is also interest in getting local high schools to participate and present to highlight the block by block theme. Please contact Glenn for more details ([sacveggie@gmail.com](mailto:sacveggie@gmail.com))
- **Harvest Sacramento** (*Dominic Allamano*): Harvest Leader trainings will be starting in October and volunteers are needed. After the New Year, the first citrus events will start and run every week, including a big activity on MLK Day. Looking to highlight research of Jonathan London at the event. A Permaculture Design Course will also be launching in October and scholarships are available for BHC residents. For more information or to sign up for the course, please contact Dominic Allamano at [dallamano@soilborn.org](mailto:dallamano@soilborn.org)
- **Oak Park Sol** (*Randy Stannard*): OPS will be hosting two family/kid events coming up. Randy will send a facebook post to share details with the Coalition. In addition to the events, there will be a cooking demonstration on Saturday, September 18<sup>th</sup> from 10 AM – 11 AM as well as Thursday, September 24<sup>th</sup>. For more information, please contact Randy Stannard at [randy.stannard@gmail.com](mailto:randy.stannard@gmail.com).
- **Southgate Parks & Recreation Board of Directors Position Opening** (*Isaac Gonzalez*): Residents residing in District 1 are being encouraged to apply for an opening on the Southgate Parks & Rec Board of Directors. For more information, please contact Anna Palmer at [apalmer@southgaterecandpark.net](mailto:apalmer@southgaterecandpark.net).

- **Sacramento County Community Planning Advisory Council (CPAC) Opening** (*Matt Read*): CPAC has an opening for the South Sacramento Council, the area for which is located south of Florin Road. Advisory Members would be involved in the Urban Ag Ordinance issues at the County level. Nominations must go through Patrick Kennedy.
- **Fruit Tree Orchard Planting Sites** (*Shawn Harrison*): As part of the Harvest Sacramento grant with Sacramento Tree Foundation, planting sites for clustered fruit tree orchards are currently being sought out. Coalition members are asked to keep eyes and ears open for potential sites. A few suggested sites include Fruitridge Elementary School and Maple Elementary School.
- **Colonial Height Library** (*Alicia Doktor*): In early 2016 the library hopes to reopen the community room, which will have a demo kitchen. The library will be looking for community groups, agencies/organizations to share food/health related programs with the community. They will also be looking for help with seasonal harvesting of the Read & Feed Garden. Help in procuring donations of seedlings and volunteers to help turn the garden are also welcomed and appreciated.

### Resources

- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
  - Fruitridge Elementary School via Green Tech – To reserve space please contact Simeon Gant at [simgant@gmail.com](mailto:simgant@gmail.com).
  - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at [adoktor@saclibrary.org](mailto:adoktor@saclibrary.org).

### Opportunities for Collaboration

- Farmers Market Partnerships – Contact Todd McPherson at [todd@sccsc.org](mailto:todd@sccsc.org)
- Fruit Harvest/Gleaning & MLK Event – Contact Dominic Allamano at [dallamano@soilborn.org](mailto:dallamano@soilborn.org)
- Permaculture Course Final Project Topics (*Students will work on a final project that has the potential to support or strengthen work Coalition members are already doing. Coalition members are encouraged to consider working with a student in the course.*) – Contact Dominic Allamano at [dallamano@soilborn.org](mailto:dallamano@soilborn.org)
- Food Literacy (e.g. Nutrition, education, and cooking) & Garden Work (*Activities involving food literacy and garden work have several natural ties with each other and partners who are working on these activities should consider collaborating.*) – Contact Todd McPherson at [todd@sccsc.org](mailto:todd@sccsc.org)

## EVALUATION PRESENTATION

Following announcements, Tiffany Wilson from LPC Consulting presented on the evaluation work done to date. She began by distinguishing that the evaluation LPC is conducting has historically covered Healthy Food for All Grant *Grantees*, as opposed to the larger Coalition. The evaluation has thus far covered indicators of changes related to the five outcomes identified in the original grant. These five outcomes are also the same outcomes the Coalition is using to guide its work in the collective workplan. By examining indicators, LPC can better determine progress toward the outcomes.

In addition to tracking grantee data, LPC has also tracked specific data at the larger Coalition level including:

- Membership and attendance of Coalition meetings
- Cumulative Partner Activities
- Recommendations

Tiffany shared that the Coalition has made significant progress on most recommendations. She also noted that while she is using a shared measurement system for the grant, a shared measurement system does not yet exist for the Coalition. There is an opportunity develop such a system for the Coalition.

Moving into year five of the grant, LPC will be soliciting the following input:

1. GIS Maps – What activities make sense to geospatially map?
2. Activity Categorization – How should different activities be categorized (*e.g. should all of the classes be classified as one category or should they be differentiated*)?
3. Assessment based on Collective Impact Framework – Given where the Coalition is in its development, it may be time to move the group toward using a Collective Impact framework. The framework is based on a paradigm that would indicate what the Coalition needs to have in place to function highly effectively with the highest impact possible. Tiffany will be sending out the assessment electronically and Coalition members are strongly encouraged to complete and return it by the deadline set forth in the email.

Finally, Tiffany shared that LPC will be focusing a component of the evaluation to help “tell the story” of the work using the lenses of policy, school-based activities, and community-based activities. For questions regarding, please contact Tiffany Wilson at [tiffany@lpc-associates.com](mailto:tiffany@lpc-associates.com).

## MAPPING TOOL DISCUSSION PART I

As part of the design and development phase of the new mapping tool, the Coalition members were placed in small groups and asked to provide input about how the tool might be able to serve in supporting their current and/or future activities. The following are their responses:

### Group 1 (Members: Christine, Dominic, Rebecca, Allie, Andrew)

- Add the following data to track in the new tool:
  - Green Tech’s Aquaponics site
  - Crop Swap info

- What, if any, tools are you or your organization using now to map data?
  - Canvassing plans for corner stores (Alchemist)
- What functionality (outside of those captured in the notes) would you want the tool to have?
  - Farmers Market (storytelling, etc.)
  - Economic Analysis (local → regional)
  - Resilience or Design “What-if” Games (*essentially the tool would be able to visually show what would happen if X factor took place*)
  - Collaboration Analysis or Assessment of Potential for Collaboration
  - Food Shed Analysis
  - Links with Sacramento Area Council of Governments (SACOG) Rural Urban Connection Strategy (RUCS)

**Group 2** (Members: Randy, Shawn, Todd, Kim)

- What, if any, tools are you or your organization using now to map data?
  - Healthy Cities
  - Batch Geo
  - Google Maps
- How would the newly proposed mapping tool be beneficial/useful to you or your organization? (*Please share specific examples if possible*)
  - 1 comprehensive map
  - To help geographically locate/track work
  - To show how the work fits into the larger south Sac area and other work
  - \*Visual storytelling tool for all partners
- What data are you or your organization currently collecting (outside of LPC data) that could be integrated into the mapping tool?
  - Garden builds (new)
  - Existing garden/fruit trees
  - Farmers Market attendance and CalFresh/MM data/Oak Park Farmers Market/Alchemist
  - Oak Park Sol → # of classes, attendees (youth/adults, BHC/No)
  - School gardens, tools, resources, strengths

- What functionality (outside of those captured in the notes) would you want the tool to have?
  - Ability to plug into Powerpoint or other presentation platform
  - Printing capabilities

**Group 3** (*Members: Matt Read, Tiffany Wilson, Glenn Destatte*)

- What, if any, tools are you or your organization using now to map data?
  - Weed Abatement (in use/available)
  - City/County Vacant Parcel (not in use/available)
  - SHRA owned lots (not in use/available)
  - Dumping Reports through 311 (available)
  - Dept. of Utilities/Code Enforcement (potential?)
- What functionality (outside of those captured in the notes) would you want the tool to have?
  - Lots eligible for Urban Ag Incentive Zone
  - County Assessor Contact Info and Parcel #
  - Local Farmers Market & Garden Groups/Growers
  - Water Hookup
  - Food Desert

## CLOSING REMARKS & REMINDERS

In conclusion of the meeting, participants were reminded to send in their draft 2015-2016 workplans. **Draft workplans were due September 9<sup>th</sup> and should be emailed to Rangineh AND Shawn no later than the end of the week.** Finally, the **next Coalition meeting** will take place on **Tuesday, October 20, 2015 from 10 AM – 12 PM at Stockton Blvd Partnership** (5625 Stockton Blvd).

## PARTICIPANTS

Name	Affiliation/Organization
Rangineh Azimzadeh Tosang	Solh Resolutions International
Rebecca Wolfing	Alchemist CDC
Tiffany Wilson	LPC Consulting
Glenn Destatte	SVS/ECOS
Christine Tien	The California Endowment
Shawn Harrison	Soil Born Farms
Andrew Baskin	Sustainable Ag & Food Systems @ UC Davis
Randy Stannard	Soil Born Farms/Oak Park Sol
Ali Yarbrough	NeighborWorks
Kim Williams	Sac BHC
Dominic Allamano	Soil Born Farms
Elaine Landers	Food Literacy Center
Isaac Gonzalez	Access Sacramento
Simeon Gant	Green Tech
Matt Read	Sacramento Urban Ag Coalition
Todd McPherson	SCCSC/Mack Road Farmers Market