

**Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan
Stakeholder Meeting #1
April 28, 2015 5:30-7:30p.m.
Stockton Boulevard Partnership Innovation Hub**

Stakeholder Advisory Committee Meeting #1 Summary

The project team members that attended the first Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan Stakeholder Meeting are as follows:

Christine Tien, <i>California Endowment</i>
Val Toppenberg, <i>Val Toppenberg Consulting</i>
Gladys Cornell, <i>AIM Consulting</i>
Adrian Engel, <i>Echelon Transportation Group</i>
Nicole Porter, <i>AIM Consulting</i>

Organizations represented at the meeting include:

Building Healthy Communities	NextEd
Community Against Sexual Harm (CASH)	Sacramento Area Bicycling Advocates
Colonial Heights Neighborhood Association	Sacramento Area Council of Governments
Fruitridge Manor Neighborhood Association	Sacramento City Unified School District
Lawrence Park Neighborhood Association	Sacramento County
Legal Services of Northern California (LSNC)	Sacramento Pathways to Success
LPC Consulting	Sacramento State
Mutual Housing	Stockton Boulevard Partnership
Nehemiah Corporation	WALK Sacramento
NeighborWorks	Yisrael Family Farms

Twenty-three stakeholder representatives attended the first SAC meeting for the Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan. Below is a discussion summary.

The meeting objectives included:

- Provide project purpose and outcome
- Outline project goal and schedule
- Present previous studies related to the project
- Define and illustrate the Stockton/Fruitridge investment zone
- Review stakeholder engagement process and stakeholder roles and responsibilities
- Develop community values and value statements
- Create and discuss guiding principles

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Project Overview

The California Endowment is working with the County of Sacramento and the City of Sacramento to explore and evaluate the opportunity for development in the Stockton/Fruitridge Neighborhood.

In 2009, South Sacramento became one of the 14 chosen cities to host a [Building Healthy Communities site](#). The Building Healthy Communities (BHC) program is a privately funded effort by the California Endowment, aimed towards improving the health and quality of life in key underdeveloped communities across the state.



More recently, the Obama Administration announced Sacramento as one of eight additional [Promise Zones](#). This designation means federal, state, and local agencies will actively work with local leaders to improve the region’s quality of life.

The California Endowment’s first project site area has been identified as the half-mile radius surrounding the Stockton Boulevard and Fruitridge Road intersection. The Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan should support neighborhood interests.

Project Goals

- Create a place-based implementation plan for opportunity sites in the Stockton/Fruitridge neighborhood
- Assist the BHC with the overall goal of “Improving Community Health Through Neighborhood Revitalization”
- Utilize community visions and market realities to shape development strategies so the neighborhood can begin to see change on the ground quickly

Stakeholder Engagement Process

The Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan includes a comprehensive public engagement process, which involves a Stakeholder Advisory Committee (SAC) and a series of four facilitated discussions among the SAC. In addition to the SAC, community members and a BHC-led Resident Advisory Board (RAB) will be contributing to the Vision Action Plan during two facilitated discussions.

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Introductions

The meeting began with Gladys Cornell, of AIM Consulting, welcoming the stakeholder representatives to the first of four Stakeholder Advisory Committee (SAC) meetings for the Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan. The project team and all present stakeholder representatives introduced themselves, with stakeholders including a description of their interest in the community.

Project Purpose and Outcome

Gladys Cornell introduced the Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan. Adrian Engel, of Echelon Transportation Group (ETG), briefly presented these foundational works:

- 2009 Urban Land Institute (ULI) Technical Assistance Panel Report
- 2011 Sacramento Housing and Redevelopment Agency (SHRA) Stockton Boulevard Opportunity Sites Report
- 2014 Building Healthy Communities (BHC) Visioning Study
- 2014 Building Healthy Communities (BHC) Design Charrette

Both the ULI and SHRA documents provided market-based considerations, while the BHC documents provided community context which identified community vision, goals, and needs.

Gladys clarified the purpose of the project was not to reinvent the wheel, but to instead build from previous studies and receive input from the stakeholder representatives to achieve an implementable plan to assist in transforming the BHC. These goals include:

- Creating a place-based implementation plan for opportunity sites in the Stockton/Fruitridge neighborhood
- Assisting the BHC with the overall goal of “Improving Community Health Through Neighborhood Revitalization”
- Utilizing community visions and market realities to shape development strategies so the neighborhood can begin to see change on the ground quickly

Throughout the presentation, stakeholders were encouraged to ask questions regarding the topics covered. After Adrian explained that both the County and City of Sacramento were now looking for redevelopment sites, the following question was asked:

- Question: “Why was redevelopment shut down for the state?”
 - Answer: During the recession the Governor eliminated redevelopment agencies and redirected those funds to State’s General Fund. Funds were perceived as not being allocated or used for their intended purposes.

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For this effort it will be important that the implementation plan is balanced both from a community and market-based approach.

It was also shared that the California Endowment is interested in partnering with Purpose Built Communities (PBC), a non-profit consulting firm of experts with a three-pronged approach for holistic community revitalization:

- High-Quality Mixed-Income Housing
- Cradle to College Education Pipeline
- Community Wellness

The goal of PBC is not to create an isolated area, but instead to integrate community revitalization within an already existing area. In the past, PBC work has been established in the East Coast, but the firm wants to expand.

- Question: “Will this information be available online somewhere?”
 - Answer: Yes, all of the information shared in this PowerPoint and throughout the meeting will be available in a meeting summary. SAC members are encouraged to share this information with their organization.

The Stockton/Fruitridge project’s Implementation Plan will consists of:

- Community Values, Guiding Principles and Goals
- Refined community vision and appropriate market information for the Stockton-Fruitridge Neighborhood Opportunity Site

The Implementation Plan steps include:

- Recommended action to prepare and develop Opportunity site
- Identification of potential development partners including creation of possible Community Development Corporation
- Conceptual site plan for the Opportunity site
- Identification of funding and financing possibilities
- Identification of subsequent opportunities for development in the identified Investment Zone

Project Process and Schedule

In the three months leading up to the first SAC meeting, the project team compiled an Existing Conditions Analysis document and conducted interviews to identify and coordinate the first SAC meeting. After the first SAC meeting, the project team plans to refine the Plan’s Vision Statement and then have a focus group meeting with neighboring residents. Three more SAC meetings are scheduled to occur, with the ultimate goal of the Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan to be completed by December of this year.

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Stakeholder Advisory Committee (SAC) Role

The roles and responsibilities of the stakeholder representatives were outlined:

- Represent the interest of their organization and/or neighborhood
- Attend and participate in all 4 meetings
- Work collaboratively with others in this room
- Discuss and coordinate with their constituents
- Hold everyone involved in this effort accountable for completing a plan that fits within the context of other BHC efforts and addresses the needs and vision of the community

SAC Organizations include:

- Acorn Mobile Park
- Asian Resource Center
- Boys & Girls Club
- C.A.S.H. (Community Against Sexual Harm)
- Colonial Heights Neighborhood Association
- CSUS Center for College Readiness
- First 5 Sacramento, Sacramento County
- Fruitridge Manor Neighborhood Association
- Lawrence Park Neighborhood Association
- Legal Services of Northern California
- LPC Consulting
- NeighborWorks Sacramento
- NextEd
- Sacramento Area Bicycle Advocates (SABA)
- Sacramento Area Council of Governments
- Sacramento Area Council of Governments
- Sacramento Housing Alliance
- Saint Peter & All Hallows Parish
- SCUSD Youth Development Support Services
- Soil Born Farms
- Southeast Village Neighborhood Association
- Stockton Boulevard Partnership
- Tallac Village Neighborhood Association
- Ubuntu Green
- UC Davis Health System Government and Community Relations Department
- WALK Sacramento
- Yisrael Farms

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SAC representatives are encouraged to provide other community-based organizations who might be interested in being involved. SAC representatives can provide recommendations to Nicole Porter at nporter@aimconsultingco.com.

Defining the Investment Zone



The current proposed investment zone is a half-mile radius surrounding the Stockton Boulevard and Fruitridge Road intersection. A more in-depth analysis of the foundational work done within and surrounding this area was provided, and recommendations for the documents' proposed opportunity sites (the Stockton Boulevard Commons, San Juan Motel Site, River City Site, and West Campus Site) were summarized.

- Question: What is the ownership status of the opportunity sites you showed?
 - Answer: The County has to dispose of the San Juan and River City site properties in a prompt manner. Everything else is privately owned.
 - Answer: The Stockton Boulevard Partnership has talked with the property owner of a furniture store in the Stockton Boulevard Commons, and they want to sell. However, they have not seen an offer they want to accept yet.
- Question: What does the term “disposed of” mean?
 - Answer: To sell.

SAC representatives were asked to review BHC Visioning graphics displayed around the room.

After reviewing the visioning ideas from the BHC, the project team asked if there were topics that hadn't been discussed yet. Stakeholders brought up the need for: access to transportation services for all people, the inclusion of a community library, and a space for people to gather – including those who are often wandering around the area, as this is not healthy and also impedes businesses. Other topics discussed include the importance of youth, and the recent accomplishment of a new park in the area.

Community Values Exercise

To better understand the needs of the Stockton/Fruitridge Neighborhood and the organizations represented, stakeholders were asked to participate in a Community Values exercise. A community value is an important and lasting belief or ideal shared by members of a community about what is good or bad and desirable and undesirable.

The SAC were separated in areas of 3 interests (community wellness, mixed income housing and education) and were asked to consider what they would like to create and avoid as it relates to this project. The following page shows the results from this exercise.

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High Quality Mixed-Income Housing	
Create	Avoid
Community-centered space	"Purpose-less" development
Access to services	Displacement
Mixed generation housing	Pawn shop, high interest lenders, hiding places
Active Senior Community with multicultural menu served at meals to recognize diverse population	Absentee (non-local) owners
Sustainable solar housing	Segregation/Resegregation
Connected, transit supportive development	I'd like to avoid creating spaces that make criminals comfortable.
I would like to see housing that uses renewable technology	Disjointed development efforts
Large family housing	
Wheelchair accessible housing	
Housing near or with children	
Open play space, gardening opportunity, solar power, water feature	
Transit oriented development	
I would like to see ample access for walking and bike riding	
Space reflective of community desires, community history and vision for the future.	
Housing with local ownership	
Green roofs	
Zero Net Energy housing	
Management invested in community identity and support	
Lighting	
Sidewalks and gutters	
Covered bus stops with trash cans serviced and cleaned weekly. Monitored to prevent homeless encampment, working lighting, like they got on I Street	
Community gardening	
Artistic bike parking like in midtown. Parklets like 47th and M.	

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Cradle to College Education Pipeline	
Create	Avoid
Safe harbor before and after school	Avoid replication of similar programming that supports collaborative efforts of engagement
Pre-school opportunities	Leaving out voice of young people in decision-making processes
Opportunities for students to engage directly with community	Private school recruiters (e.g. Heald College disaster)
Training and Education Centers	
Connectivity and more nexus with healthcare education and job training	
Restore public schools to community center/resource - add additional access to social services	
Opportunities for collaboration among students for community-based work across public schools/community colleges/Sac State	
Safe routes to and from school	
Opportunities for higher education to partner with K-12 students	
K-12 and senior partnerships	
Land use and building standards that reflect community identify and support local entrepreneurship/micro-business development incubation	
High tech training/education	
Attract high caliber teachers	



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Community Wellness	
Create	Avoid
Maximum collaboration and use/exchange of resources: e.g. parks and recreation agencies, schools, library, neighborhood associations, City and County, government agencies	Status quo
Health access within walking distance	More vehicle traffic
Safe outdoor space	Avoid exploitive business: liquor stores, check cashing, tobacco, pawn shops
Sense of community	Liquor stores
Safe walking and bicycling routes	More tire/car/auto shops on Stockton
Economic opportunity	Racial profiling
Opportunities for healthy activity are part of the design and an easy choice for everyone	Don't raise up "Expert/Professional/Service Provider" perspective over resident vision
Outdoor lighting	
Safe streets	
Hospitals	
Viable local businesses	
Short trips by bike or on foot are easy, convenient and safe	
Street trees	
Thriving business and neighborhood partnerships	
Places for people to gather and collaborate	
Safe streets: safe crossings at large intersections and roads, slower vehicular traffic	
Friendly neighborhoods	
Share resident-led neighborhood improvement ideas	
More access to healthy food options	
Support more home gardens	
More and better jobs in the area	
More parks - use vacant lots	

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Community Wellness (continued)	
Create	Avoid
Find funds for home improvement loans	
Safe outdoor classrooms	
Bike shops	
Access and space to serve the hardest to serve	
Economic opportunity	
Social enterprise	
Pocket parks	
Green Space	
Trees	
Neighborhood Newspaper - e.g. "Inside Stockton-Fruitridge"	
Figure out ways to include residents that work for residents	
Walkable street with trees and bike lanes	
Accessibility for people with disabilities (ADA compliance)	



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At the conclusion of this exercise, stakeholders were asked to work within their groups to develop a few comprehensive Community Values. Each group's leader presented their values to the rest of the SAC:

High Quality Mixed-Use Housing Values

1. We'd like to see green technologies employed.
 - a. Examples: green rooftops, solar, community gardening
2. Inclusive housing that's senior & handicap friendly. Easy access to services.
3. Safety is important. Spaces that criminals would avoid. Security Cameras/ample lighting.
4. Easy access to transportation services. Covered access. Development that encourages transportation.

Cradle to College Values

1. K-12 partnerships with community
 - a. Seniors, professionals
 - b. Internships, work programs
2. Youth safe harbor opportunities / cradle to college
3. Seek out voice of youth and better understand how adults/community perceive the youth
4. Establish pipeline of authentic collaborations and partnership to support youth ambassador role.
5. Global comment: Education at all ages

Community Wellness Values

1. Safety in physical environment
 - a. Lighting
 - b. Bike lanes
 - c. Safe places to gather
2. Green spaces
 - a. Trees
 - b. Parks
 - c. Lighting
3. Economic opportunities
 - a. Attract types of businesses that provide a needed service, i.e. employment
 - b. Avoid exploitative businesses, i.e. pawn shops, check cashing sites, liquor stores
 - c. Social enterprises that encourage entrepreneurship
4. Access to health
 - a. Healthy food
 - b. Healthcare services

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Stakeholders were asked to provide input on each group's values, and the following questions and comments were made:

- Comment: Housing needs to be supportive of the area and designed to facilitate growth and opportunities for small businesses.
- Comment: Education is a lifelong process. The focus on youth is good, but we also need to provide services for adults who may be changing careers or looking to return to school.
- Question: Do we know the percent of absentee (non-local) owners in the Stockton/Fruitridge neighborhood area?
 - Answer: Not at this time, but we will look into this.

Community Guiding Principles

Using the values SAC representatives had created earlier, the representatives developed principles that would guide the Vision Action Plan and project champions throughout the entire project effort in all circumstances, irrespective of changes in its goals, strategies, or oversight. Each group's Guiding Principles were presented as follows:

High Quality Mixed Use Housing Guiding Principles

1. We believe in sustainable communities, therefore we will encourage the use of energy efficient technology, recycled materials, and try to progress towards zero net energy.
2. We believe in housing opportunities across all social-economic levels, therefore will encourage community input and ownership.
3. We believe in safe communities, therefore we encourage crime prevention and community development.
4. We believe in easy access to public and private transportation, therefore we encourage integration of access into the property's design.

Cradle to College Guiding Principles

1. We believe in the power of the local community and businesses to enhance the education of our youth, therefore we will support training, internships, partnerships, and community service.
2. We believe in lifelong learning, therefore we will encourage opportunities from cradle to grave for learning and enrichment activities across all age groups.
3. We believe in youth centered partnerships for growth, therefore we support/build youth-adult relationships to shift perceptions.

Community Wellness Guiding Principles

1. We believe that community members want a physically safe environment, therefore we will engage and collaborate with that community to identify and address such concerns.

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Worksheets

Throughout the meeting, stakeholders were able to take notes on worksheets and fill out feedback forms with how they felt the meeting was run and what they thought could have been improved. These responses are listed below, and will be taken into consideration for future meetings to maximize productivity.

The current proposed Investment Zone

- Stockton/Fruitridge business district?
- UC Davis Health System? Colonial Library? Youth?
- I think the proposed zone is located in a place for strong impact and will signal new investment because it has been a source of community frustration and a sign of disinvestment.
- 1/2 mile radius Stockton and Fruitridge

Community Values for Stockton/Fruitridge Investment Zone

- Education - Cradle to College Education Pipeline: Investment in youth, opportunities for youth to be more engaged, invite community partner, businesses to contribute to youth education.
- Global comment: Education at all ages. Establish pipeline of authentic collaboration and partnerships to support youth ambassador role. Seek out the youth voice. Value youth. Understand how the youth are perceived. Before and after school safe harbor (not just at school). Cradle to college. Education as a lifelong process/opportunity. Recreation/enrichment access on some equitable level as more affluent communities - at existing or new facilities.
- Safe streets - slower traffic, better crossings. Green spaces - public socializing. Health care. Economic development - avoid exploitive businesses.
- Create: social enterprise. Hospitals, healthy food garden, jobs, economic opportunities, outdoor space - green, bike shop. Safety, parks, resources exchange, aesthetics.

Project Guiding Principles: Your Group's Presentation

- We believe in the power of local community. We believe in lifelong learning. We believe in youth centered...
- Safe physical environment, green spaces, economic opportunities (need address land-use issues too), access to health - including healthy food and healthcare services
- Safe physical environment, green spaces, economic opportunities, access to health (access to food/well spaces)
- We believe that the residents know best.

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Project Guiding Principles: Other Groups' Presentations

- "Inclusive Housing" versus "mixed-income" with good access to resources. Safety. Easy access to good transport services. Education.
- We believe residents know what they need... therefore we will listen, engage, and collaborate with them.
- Micro business. Incubator.

APPENDIX

April 2, 2015

Dear Community Member,

The California Endowment has engaged AIM Consulting to assist with creating a development action plan for opportunity sites within a half-mile radius of the Stockton Boulevard and Fruitridge Road intersection. The plan will focus on development opportunities that support neighborhood interests, and contribute to improving the health and quality of life in your community.

As part of the community-based strategy, we will be collaborating with a Stakeholder Representative Group (SRG). The SRG will include representatives from the BHC as well as from the development community and will provide important input throughout the plan development to help shape development strategies. We would like to invite you to become part of the Stockton/Fruitridge SRG.

We realize your time is valuable and in response, we have developed an efficient stakeholder engagement process. Currently we are planning four SRG meetings over the next seven months to assist us in identifying community issues, concerns, values, and prioritization of proposed solutions for the Building Healthy Communities area.

Please join us at our first meeting on Tuesday, April 28 at 5:30PM. This meeting will be held at the Stockton Boulevard Partnership Innovation Hub, located at 5625 Stockton Boulevard. Please RSVP to Nicole by April 21 by calling (916) 442-1168 or by email at nporter@aimconsultingco.com.

Feel free to contact me if you have questions or would like any additional information a (916) 442-1168 or by email at gcornell@aimconsultingco.com.

Sincerely,
AIM CONSULTING, INC.



Gladys Cornell
Principal

Stakeholder Representative Group

Meeting #1

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Worksheet



1. The current proposed Investment Zone

2. Community Values for Stockton/Fruitridge Investment Zone

3. Project Guiding Principles

Your group's Presentation: _____

Other Groups' Presentations: _____

**Stakeholder Representative Group
Meeting #1**

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Feedback Form



We strive to make each meeting valuable and results driven. We look forward to any comments and/or ideas to improve the meeting experience for you. Please feel free to provide us with your thoughts.

1. Information shared at the meeting was useful? YES NO

2. Discussions were appropriately facilitated to engage all participants? YES NO

3. The participants involved in the process are appropriate? YES NO

4. Any other recommendations to improve the meetings?

Name _____ Email _____

Stockton / Fruitridge Neighborhood Opportunity Site Vision Action Plan

STAKEHOLDER MEETING

APRIL 28, 2015



Agenda

- **Welcome**
- **Defining the Investment Zone**
- **Previous Studies**
- **Refining the Vision Exercise**
- **Small Group Exercise: Community Values**
- **Small Group Work: Guiding Principles**
- **Next Steps**

Tell us about you....

- **Name**
- **Organization or Neighborhood**
- **Your interest in the community**

Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan



Foundational Work

- ULI Technical Assistance Panel Report
- SHRA Stockton Blvd. Opportunities Sites report
- BHC Visioning Study
- BHC Design Charrette

Purpose-Built Communities



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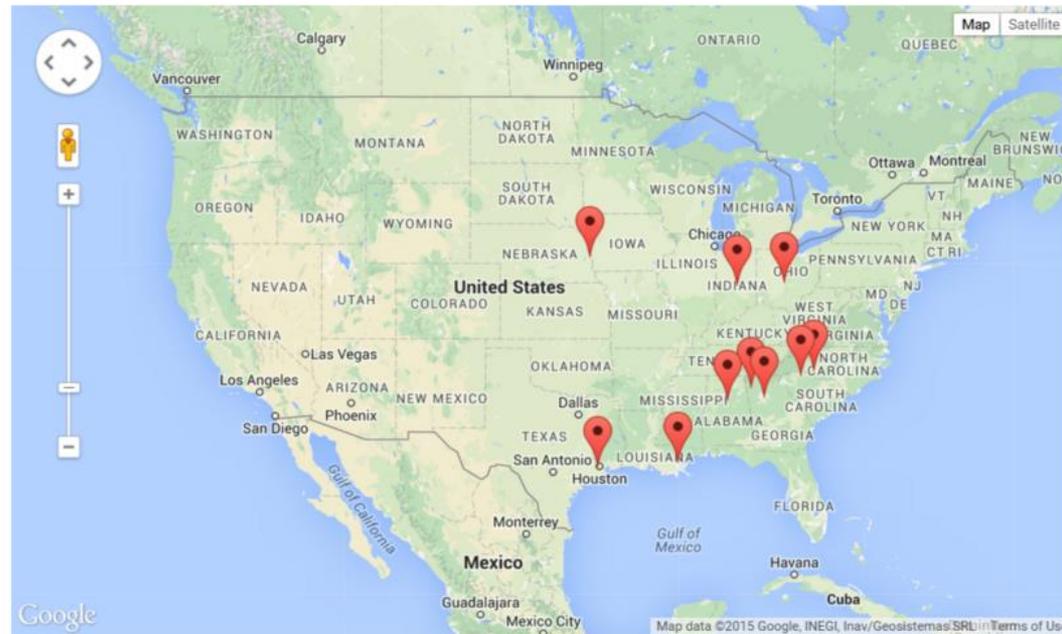
[Spartanburg / Northside Initiative](#)

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[Columbus / PACT](#)

A Network of Partners Sharing a Vision for a Better Future

Successful revitalization initiatives require effective strategies and partnerships. Purpose Built Communities helps bring together strong coalitions of local leaders, and works alongside them to realize their visions of building pathways out of poverty for the lowest-income residents and changing the odds for children and families in struggling neighborhoods. Our growing network creates new worlds of possibility for thousands of people across the country.



Purpose-Built Communities

- High quality Mixed-Income Housing
- Cradle to College Education Pipeline
- Community Wellness



Implementation Plan

The Plan will consist of:

- Community Values, Guiding Principles and Goals
- Refined community vision and appropriate market information for the Stockton-Fruitridge Neighborhood Opportunity Site

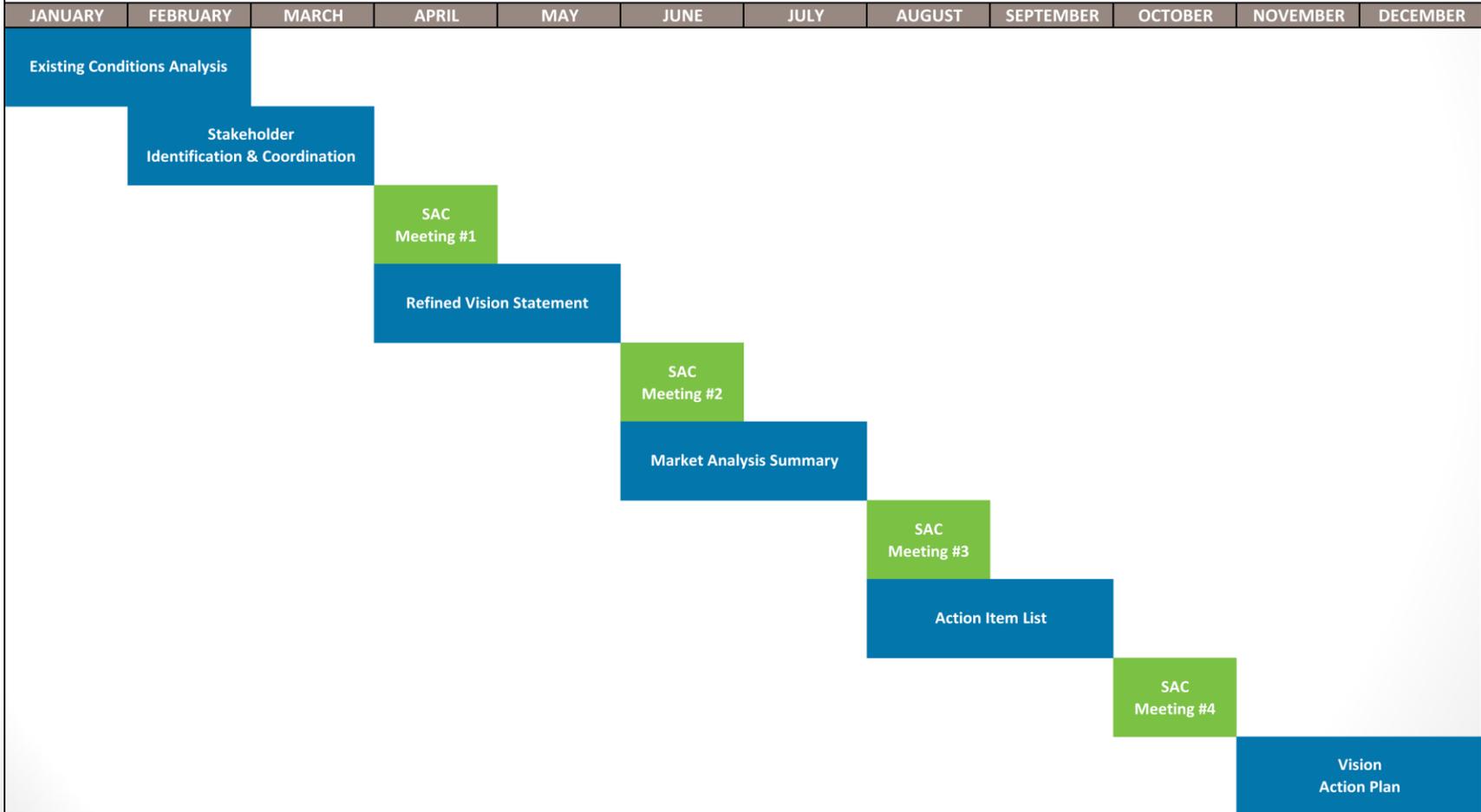
Implementation Plan

Implementation steps including:

- Recommended action to prepare and **develop Opportunity site**
- Identification of potential development partners including creation of possible **Community Development Corporation**
- Conceptual **site plan** for the Opportunity site
- Identification of **funding** and financing possibilities
- Identify **subsequent opportunities** for development in Investment Zone

Schedule

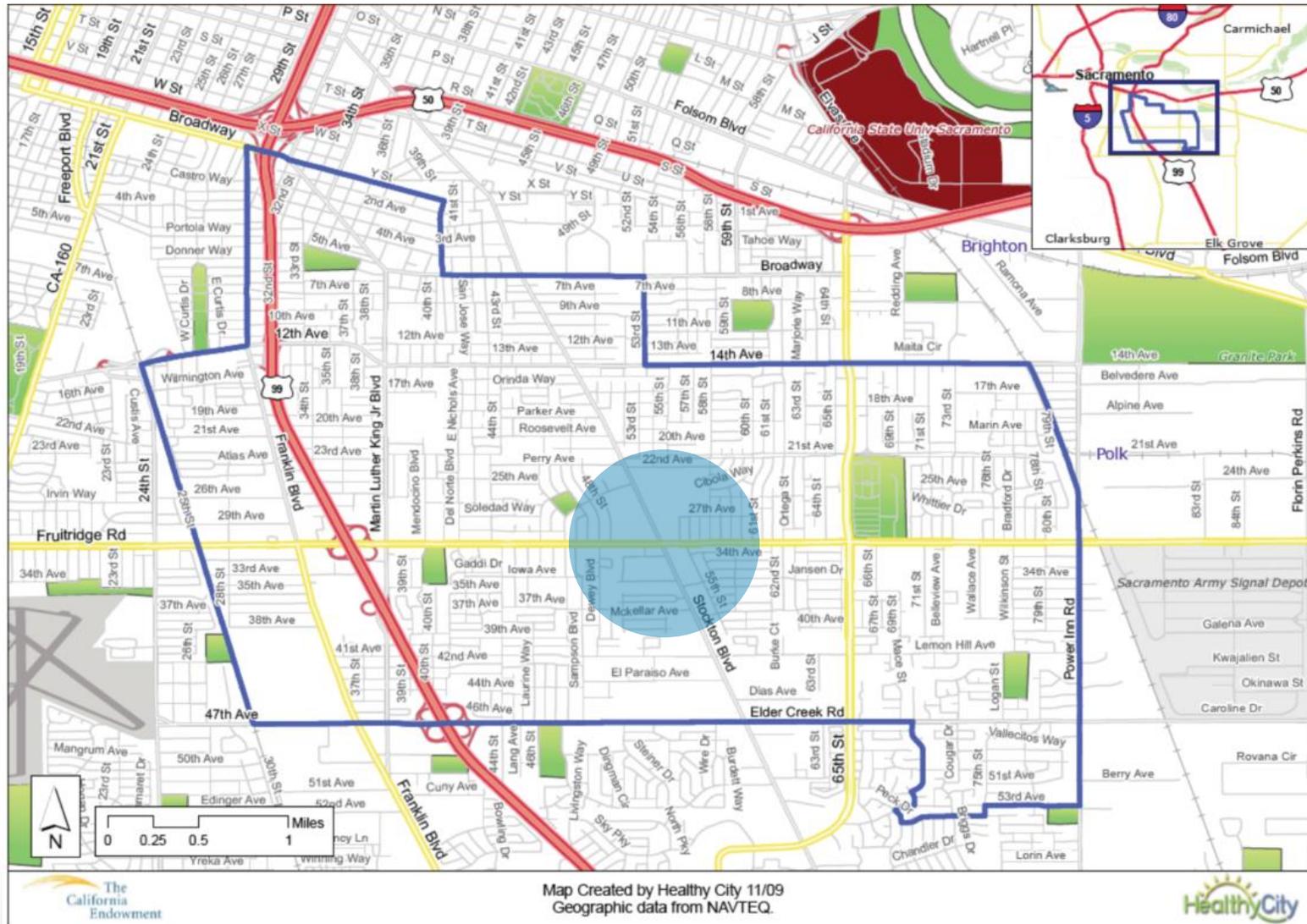
Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan PROJECT SCHEDULE



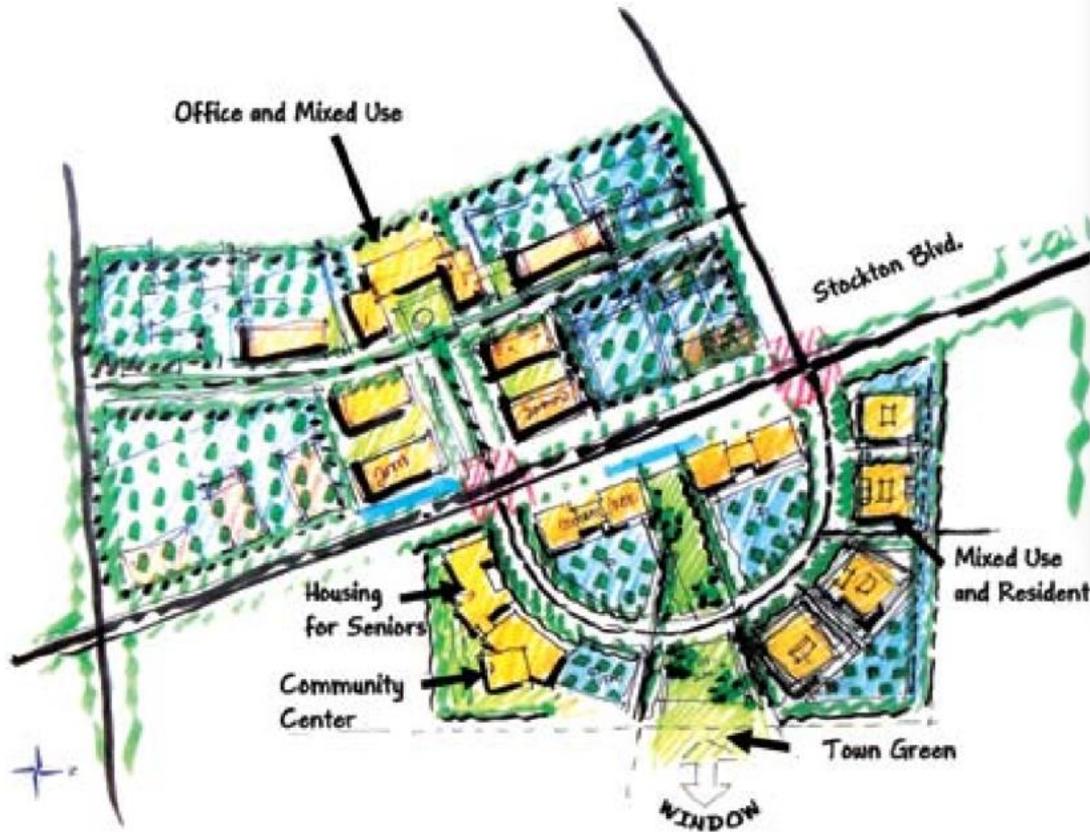
SAC Role

- Represent the interest of your organization and/or neighborhood
- Attend and participate in all 4 meetings
- Work collaboratively with others in this room
- Discuss and coordinate with your constituents
- Hold everyone involved in this effort accountable for completing a plan that fits within the context of other BHC efforts and addresses the needs and vision of the community

Defining the Investment Zone



ULI Stockton Boulevard Advisory Panel



AN ADVISORY SERVICES PANEL REPORT

Stockton Boulevard Sacramento, California



ULI Urban Land
Institute
www.uli.org

SHRA Stockton Boulevard Opportunity Sites

**San Juan Site Option 1:
Senior Housing, Commercial/Medical Services and Single Family Housing**



Real Estate Perspective

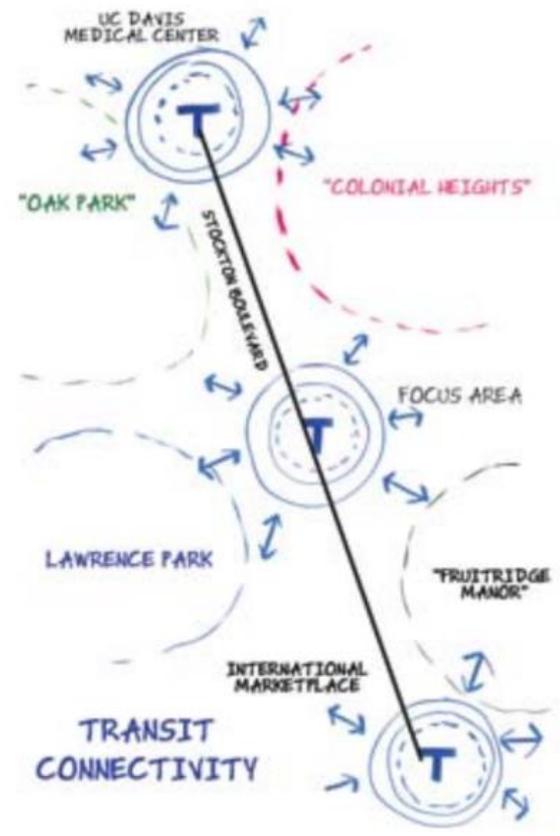
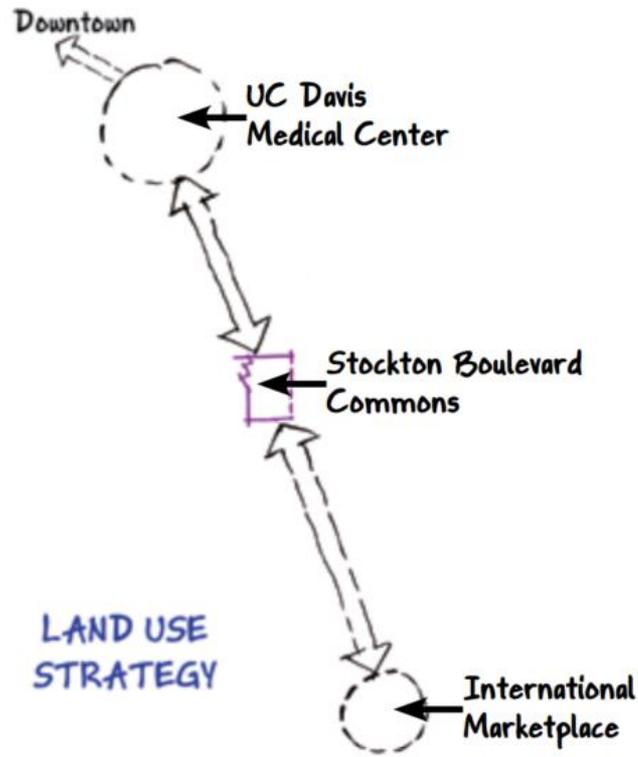
Summary of Estimated Project Value: San Juan Site Development Options 1, 2 and 3 (in millions)

	Option 1: Affordable Senior Housing / MU	Option 2: Sustainable Modular Village	Option 3: Townhouse Transit Village
Project Value	\$ 25.14	\$ 15.20	\$ 28.63
Development Cost (1)	\$ 40.94	\$ 27.08	\$ 54.49
Net Project Value	\$ (15.80)	\$ (11.88)	\$ (25.86)
% of <u>Development Cost</u>	38.6%	43.8%	47.5%

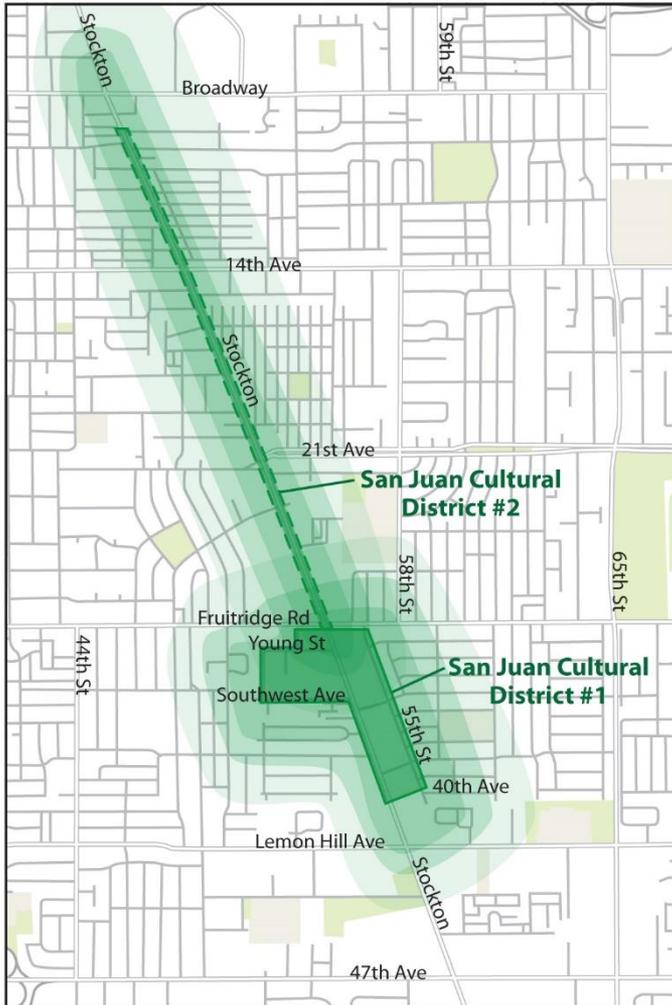
Footnotes:

(1) Includes infrastructure costs

Community Perspective



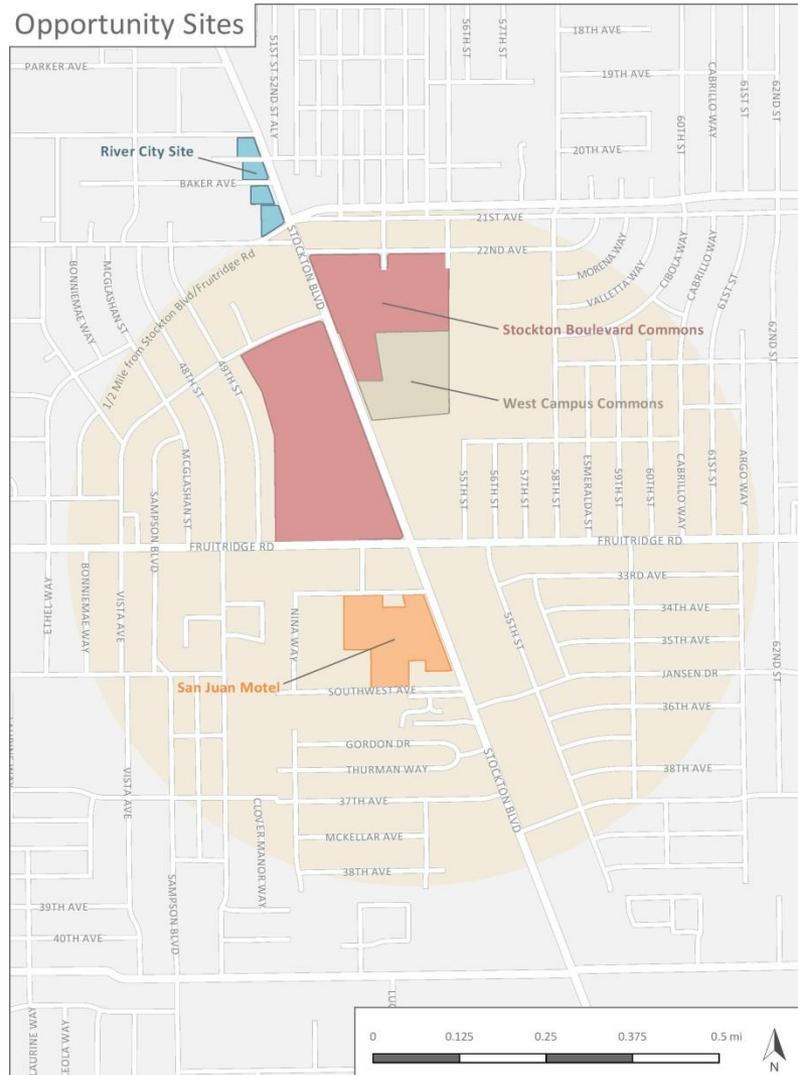
BHC Charrette



West Campus Commons



Opportunity Sites in the Area



Opportunity Sites in the Area

	Stockton Boulevard Commons Site	San Juan Site					West Campus Site	River City Site		
	2009 ULI TAP	2011 SHRA Option 1	2011 SHRA Option 2	2011 SHRA Option 3	2011 SHRA Option 4	2015 BHC San Juan Site	2015 BHC	2011 SHRA Option 1	2011 SHRA Option 2	2015 BHC River City Site
Senior Housing	x	x								
Affordable Housing	x	x				x	x			x
High Density Housing			x							
Single Family Lots		x								
Mixed-Use Housing				x	x	x	x			
Homes/Condos (for sale)						x				
Live/Work	x			x		x			x	x
Piggy Back Lofts	x									
Rowhouses	x									
Market Rate			x	x	x					
Commercial Space								x		

Review Visioning

BHC YOUTH DEVELOPMENT WORKGROUP MTG-
"VISIONING" 3/14/13

WHERE WE'VE BEEN...

ACTIVITIES

- ▶ BMOG
- ▶ ADDITIONAL PARTNERSHIPS w/ COMMUNITY ORGS
- ▶ YOUTH STEERING COMMUNITY - TOUGH START
- ▶ YOUTH RELATIONSHIP COMMUNICATION
- ▶ SAC YOUTH LEADERSHIP PGIM (BYLP)
- ▶ YOUTH VOICE (es. 916 INK)
- ▶ PEOPLE REACHING OUT
- ▶ YOUTH MEDIA TEAM
- ▶ YOUTH BUSINESS SKILL DEVELOPMENT
- ▶ YOUTH LEADERSHIP COUNCIL + OPPORTUNITIES
- ▶ SOL COLLECTIVE
- ▶ PUBLIC HEALTH SOLUTIONS

COLLABORATION

WORD IS SPREADING ORGANICALLY

YOUTH LEADERSHIP (E.G. AJ LAWSON)

ACCOMPLISHMENTS

- CAMPAIGN TO INCREASE BUS ROUTES REINSTATED
- DISCOUNTED BUS PASSES
- TOBACCO ORDINANCE PASSED
- NO SOCIAL HOSTING
- YOUTH ENGAGEMENT CONFERENCE
- POETRY/BOOK RELEASE PARTY
- ANNUAL YOUTH MEDIA SUMMITS
- BMOG SUMMITS
- BHC INITIATIVES - HEALTH AWARENESS
 - PROGRAM CROSS-POLLINATION
 - COLLABORATING STRUCTURES
- SCHOOL INITIATIVES
 - ANTI BULLYING
 - LGBTQ
 - BETTER FOOD w/ YOUTH INPUT
- GARDENING SPACE
- YOUTH AWARENESS OF HEALTH INITIATIVES
 - WALK AUDITS
- DEVELOPING YOUTH LEADERS/ORGANIZING
- REACHING OUT TO HOMELESS + FOSTER YOUTH

LESSONS.....

YOUTH ENGAGEMENT
- MEET YOUTH WHERE THEY ARE
- DON'T BURN OUT - GO TO YOUTH
- BUILD LEADERS
- NEED \$ (STIPENDS)
- TRANSPORTATION
- SUPPORT FOR YOUTH IN NEED
- ENGAGING THE UNENGAGED

MAP TO FUTURE



CHARTER?
- RULES/RESPONSIBILITIES
- PRINCIPLES
- VALUES
- OPERATING PRINCIPLE

CHALLENGES

VISION 2020
TOGETHER WE RISE!



"NOTHING ABOUT YOUTH, WITHOUT YOUTH"
• VOICE • ENGAGEMENT • SKILLS • DIVERSITY

Guiding Principles

- Principles that guide the **plan and the project champions** throughout the entire effort in all circumstances, irrespective of changes in its goals, strategies or oversight.

“We believe (value).... Therefore, we will (behavior).”

Example: We believe in respect. Therefore, we embrace diversity and treat everyone with courtesy, equity and fairness.

Next Steps

Stockton/Fruitridge Neighborhood Opportunity Site Vision Action Plan PROJECT SCHEDULE

