

HEALTHY FOOD FOR ALL COLLABORATIVE JUNE MEETING NOTES

JUNE 20, 2017 | FRUITRIDGE COMMUNITY COLLABORATIVE

OVERVIEW

The Healthy Food for All Collaborative met on Tuesday, June 20, 2017 at the Fruitridge Community Collaborative. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- **Uplift** community-based projects that partners are currently working on;
- **Utilize** meeting space to dig deeper into discussing, planning, and collaborating around these projects;
- **Prioritize** remaining foundation-level questions to pave a clear path forward; and
- **Spark** excitement and enthusiasm about what has been accomplished and where the group is going.

PART I: GENERAL MEETING

Collaborative members provided the following announcements, resources, and opportunities for collaboration:

Announcements

- **Recruitment of 20 full-time AmeriCorps Positions** (*Laura Tuller*): Food Literacy Center is recruiting 20 full-time AmeriCorps positions who will serve a term of September 2017-August 2018. For more information, please contact Laura Tuller at laura@foodliteracycenter.org.
- **Summer Meals for Kids** (*Karen Abrego*): Summer meals for kids will be available June through August 2017. To find a location where the food will be served, please text food/comida to 877877. For more information, please contact Karen Abrego at Karen.abrego@sen.ca.gov.
- **Fruit Tree Care Workshop** (*Dominic Allamano*): Fruit Tree Care Workshops will be available on Saturday, June 24th from 9 AM – 1 PM at Soil Born Farms. For more information, please contact Dominic Allamano at dallamano@soilborn.org.
- **Harvest Group Leader Training** (*Dominic Allamano*): There will be a Harvest Group Leader Training on Saturday, July 15th from 9:30 AM – 1 PM at Fruitridge Community Collaborative (BHC Classroom). For more information, please contact Dominic Allamano at dallamano@soilborn.org.

- **Summer Urban Ag Workshops** (*Jackie Cole*): Summer Ag Workshops will be taking place from July through September 2017. For more information, please contact Jackie Cole at Jackie@vgconsulting.org.
- **School Wellness Policy Update** (*Adrian Rehn*): Updates to the School Wellness Policy will be shared in August 2017. For more information, please contact Robyn Krock at robyn.krock@valleyvision.org.
- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
 - Fruitridge Collaborative Meeting and Conference Rooms– To reserve space please contact Shakeya Bell at bhc@sacbhc.org.
 - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at adoktor@saclibrary.org.

Collab Café: Project Identification, Discussion, and Collaboration

During the Collab Café, partners were asked to identify projects they are working on that they would like to discuss, plan, and collaborate with in conjunction with fellow Collaborative members. Those who did not list a project were asked to self-select into one of the groups and think through the project with the project lead. The option to change groups at anytime was also available. A list of guiding questions was also made available to each group to help start the conversation, but only if needed. The roster included the following projects:

Project	Person	Focus Area	Location/Neighborhood
Parent Engagement @ School Garden Sites	Nick Anicich	General	BHC
Farmer’s Market – Art/Signage	Adrian Rehn	General	N/A

Group Report Backs

Each group was given 30 minutes to discuss their projects in small groups and at the end of the time, each group was asked to provide a brief project overview/summary. The groups came up with the following notes and shared the following summaries as part of their report backs:

1.) Parent Engagement at School Garden Sites (Nick)

- **Group Notes:**

- Summer Meal Enrichment
 - Youth and families
- Kick-off Events
 - Garden/Food Fair
 - Schools showcase partners
- Garden “owned” by sustainable group
 - After school
 - *Nominate parents
- Communication
 - #1 *Texting parent updates
 - Robo-call
 - Existing events → e.g. coffee & principal, AM workout during drop-off, walking groups (Health Ed Council)
- Feast Families
 - Health services
 - Kids as teachers
 - Big project
 - *Science Fair
 - Booths with adult engagement

- **Report Back Summary:**

- Best practices of past engagement efforts → Garden and Food Fair (kids singing garden songs, talking about photo synthesis)
- Kick-off → Looking at getting families more quickly into the garden; need to start working on that “instant action” with parents (e.g. using robo call effectively and creating and plugging into events that are happening right now)
- Another idea to consider would be leveraging open houses that use incentives for kids (e.g. planting trees) – have also leveraged Wellness Fairs but there wasn’t much interest related to the garden
- Missing best practices with teachers and how to support them
- New Superintendent of SCUSD interested in doing a meet and greet and walk neighborhoods with different groups – may be interested in connecting around this
- Parents would be more likely to learn and engage with partners’ activities and programs if they are already at events being held
- **Next Steps:** Talk to Christine re Superintendent and follow up with Laura @ FLC and get outreach dates on calendar

2.) Farmer's Market – Art/Signage (Adrian)

- **Group Notes:**
 - Issue: Oak Park FF vs. Market Match/FM Finder
 - Approach: Need to decide – general or specific
 - Issue: Iconography – logo across entire campaign
 - Approach: How to determine messaging/ logo?
 - Contracting
- **Report Back Summary:**
 - Contract timeline, site location, other fun stuff!
 - Determined it would be good to know who our target audience is (e.g. everyone who is a beneficiary or people attending a specific market in general)
 - Will need to have sit downs with different folks to discuss support and scalability
 - Another topic that came up was developing a logo
 - Like the idea of starting small and seeing if it sticks and then participating in another campaign
 - **Next Steps:** Planning meetings that Adrian will initiate! 😊

PART II: FOUNDATION BUILDING

Reviewing HFAC's Draft Mission

Participants reviewed the draft mission statement that reflected their input from the May meeting, and provided additional feedback. To this end, the same two volunteers who drafted the original statement, agreed to take a pass at revising the language and incorporating the following new feedback points:

- Question: For whom? → more specific than “our neighborhoods”
- Do neighborhoods have the vision or just responding?
- Doing = bridging gaps (vs. vision)
- Define: healthy food, food access, and complementary services
- Neighborhoods – not all the same, sometimes different scale
- “For all” → Who does this include?
- Like “food system”
- “Food access” → does “food equity” get at the broader context? Different ways to express access

Below are four similar, but slightly different, revised versions of the mission statement that participants will revisit during the July meeting:

Original:

Healthy Food For All is a partnership of community organizations that work together to improve food-access in Sacramento. Our goal is to amplify our neighborhoods' vision for a healthy and just food system. We do this by sharing resources, ideas, and expertise, partnering on events, and layering complementary services.

Version 1:

Healthy Food For All is a network of community organizations that work together to achieve food equity in Sacramento. Our goal is to amplify our neighborhoods' vision for a healthy and just food system. We do this by partnering on events and sharing resources, ideas, and expertise.

Version 2:

Healthy Food For All is a network of community organizations and stakeholders that work together to improve food access in south Sacramento. Our goal is to support the community's vision for a healthy and just food system. We do this by partnering on events and sharing resources, ideas, and expertise.

Version 3:

Healthy Food For All is a collaboration of community organizations working together to achieve food equity in south Sacramento. Our goal is to support the community's vision for a healthy and just food system. We do this by partnering on events and sharing resources, ideas, and expertise.

Version 4:

Healthy Food For All is a network of community organizations working together to achieve food equity in Sacramento. Our goal is to support our community's vision for a healthy and just food system. We do this by partnering on events, layering complementary services and sharing resources, ideas, and expertise.

Prioritizing Foundational Questions to Pave a Path Forward

For the past few months, members of the Collaborative have been addressing several foundational-level questions, with the need for a mission statement being at the top. As the group comes closer to finalizing their mission statement, co-facilitators (Shawn Harrison and Rangineh Azimzadeh Tosang) took a few minutes at the end of the June meeting to discuss how the group would like to move forward with prioritizing the remainder of the questions (see May notes for a list of the questions). To this end, they shared that if it is the intent of the group to focus on planning for post-BHC, that it would be more strategic for the group do engage in a comprehensive planning process (vs. addressing one question per meeting). However, if the intent of the group is not necessarily to plan but rather resolve answering the remaining questions, then addressing the questions one at a time may make more sense. One participant also noted that the group may want to consider if/how it may want to collaborate with the Promise Zone Initiative, which is slated to be in place several years after the BHC Initiative ends. Participants were asked to discuss the question in pairs and the following comments were shared during their report back to the larger group:

- Promise Zone overlap/integration with HFAC meetings?
 - Have vistas who facilitate health/food group
 - Doesn't totally align with existing boundaries but also expands
- Some concern about aligning with Promise Zone funding – would be good to spend next 2 years planning for post-BHC (x2)
- In the legacy piece – broader Sac food system needs translation of work in order to get to a bigger plan for the future; how our work continues and can be replicated is an important focus
- Not forgetting what we're doing now, need to continue leveraging resources

In conclusion of the discussion, the majority of participants agreed that they would prefer to engage in a more comprehensive planning process for the post-BHC era while remaining mindful of their current commitments and obligations to the existing BHC Initiative. To this end, it will be incumbent upon the co-facilitators to consider how to effectively engage the group in a planning process while balancing time during each meeting to continue focusing on their current work as well as how to strategically continue working together to collaborate and layer services.

CLOSING REMARKS & REMINDERS

The **next Collaborative meeting** will take place on **Tuesday, July 18th from 10 AM – 12 PM at Fruitridge Collaborative (4625 44th Street), Room 11.**

PARTICIPANTS

	Name	Affiliation/Organization
1.	Rangineh Azimzadeh Tosang	Solh Resolutions International
2.	Dominic Allamano	Soil Born Farms
3.	Laura Tuller	Food Literacy Center
4.	Nick Anicich	Soil Born Farms
5.	Adrian Rehn	Valley Vision
6.	Karen Strach	Sacramento Food Bank and Family Services
7.	Shawn Harrison	Soil Born Farms
8.	Tiffany Rosso	Alchemist CDC
9.	Davida Douglas	Alchemist CDC
10.	Dave Chappell	Sacramento Food Bank and Family Services
11.	Tiffany Wilson	LPC Consulting
12.	Isaac Gonzalez	Access Sacramento
13.	Jackie Cole	VG Consulting
14.	Victoria Torres	UC Davis
15.	Karen Abrego	Senator Dr. Richard Pan's Office
16.	Christine Tien	The California Endowment